



Friends of Midtown Board Meeting

July 18, 2022 ~ 6:00 pm- 7:30 pm

In-Person Location: Pursuit Coworking (922 N 3rd St)

Board members in attendance: Molly Haragan, Nate Lotze, Tyler Cox, Austin Cheers, Julian Salinas, Lina Beron Echavarria, Eileen Carson, Hannah Witwer, Cat Kustes, Lisa Sanford, Zach Ashley, Sandi Emery, Heavenly Smith, Mikell Simpson, Priscilla Morales, Jodi Sanger, Ben Hinnenkamp. **Not in attendance:** Autumn Anderson, Lindsay Sansoni, Zoe Hall

Andy Enders from Enders Insurance joined the meeting to talk about our insurance coverage post dog park.

New Board Nominations, there are no current nominations but the committee is In process of interviewing for Beautification Committee and an At-Large member.

Treasurer's Report, Eileen presented the June Treasury report. The money from the Dog Park Committee has been transferred to the General Administrative account and has upped the available balance of the bottom line. Hannah motioned to approve the report, Tyler seconded the report. The board approved the June Treasury report.

Historic Harrisburg Association has asked FOM to renew our annual Pillar Membership, which is \$100. They also asked us to sponsor their 2022 House & Garden Tour. The sponsorship levels are very high, but we may be able to do an in-kind sponsorship.

Membership Report, Priscilla reported on the membership numbers for this month. There was one additional individual membership bought.

- Total - 169
- 72 Individual
- 58 Household
- 23 Business
- 16 Sustaining Members

Hannah brought up the by-law requirement of all board members being a FOM member, so the board was encouraged to check their membership status. Memberships are auto-renewed if signed up through Wix, if you have questions you can reach out to Zach and Priscilla to double check status or renewal date.

Board Business, June meeting minutes were reviewed and a couple corrections were made. Julian motioned to approve meeting minutes, Eileen seconded. The board approved the June meeting minutes to be posted on our website.

Board Discussion Items *(for items that require board feedback/discussion)*

- If time - or hold til August - quarterly public (virtual) Board meetings



Board Updates (FYIs)

- Molly is working on ordering more board t-shirts & tanks but we do not have a timeline. Hopefully in the next week we will have updates on availability.
- Molly and Nate will be reaching out to each committee to do the H2-2022 Committee Touch Bases. They would like to know how everything is going, what we've accomplished, and what we have planned for the next half of the year.
- FOM attended the Community Council meeting, which has all neighborhood groups represented, alongside city council and someone from the administration. The Department of Parks & Rec joined this past month and FOM gave updates on the Goose Poop Cleaning Pilot and the Dog Park.
- Farm Show Milkshake Fundraiser event for this summer has been scheduled for August 6 & September 10 at the Broad Street Market. We will need volunteers to serve milkshakes. FOM will get 20% of sales.
- 2022 Events Schedule & Volunteer Sign-up Sheet
 - Update Events regularly (Columns A-I), even if they don't require volunteers
 - Following an event, update est. attendees, money collected & notes/KPIs on meeting FOM Strategic Goals as set out in February strategy session (Columns J-L)
 - Reminder: 2022 Strategic Planning Excel for reference
- FOM Donor Tracking Sheet - update this on a monthly basis with any relevant donors
- Friends of Midtown Newsletter & Internal Google Calendar Reminder (newer board members)

Committee	Board Notes - fill in what you can / as you need for each section
Safety Ben & Tyler	<p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <ul style="list-style-type: none"> ● The committee noticed that during the 2nd Street construction there is a lack of access to sidewalks with so many steps ups and step downs. This makes it difficult for some of our neighbors. <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> ● Upcoming walks <ul style="list-style-type: none"> ○ 07/21 - Thirsty Thursday (Will be out of town if someone can fill in) ● Next months walks <ul style="list-style-type: none"> ○ 08/02 - Trash Tuesday ○ 08/19 - 3rd in the Burg ○ 08/30 - Monthly Meeting/Walk <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> ● Reminder: FOM Board Members, please commit to participating in 2 block walks annually at least. Bring a friend!
Community Building Mikell & Lisa	<p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> ● Adopt a Park proposal: https://s3.amazonaws.com/harrisburgpa.gov/wp-content/uploads/20210427021446/2021-Park-Volunteer-Form.pdf ● If park is adopted (back to school family day)

	<ul style="list-style-type: none"> ● Plan for the following week day workshops <ul style="list-style-type: none"> ● Diversity and Inclusion ● Financial Literacy ● Home Ownership <ul style="list-style-type: none"> ○ Lisa & Mikell will select dates and presenters ● Coffee & Arts Festival (Capital Rebirth partner) Sept 3rd <ul style="list-style-type: none"> ● Painting, Yoga, Food, Live Band <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> ● Budget for the year? ● Flyers, social media promotion
<p>Business Autumn & Sandi</p>	<p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <ul style="list-style-type: none"> ● Sandi and Autumn are planning to continue business member outreach. This will be ongoing. A few highlights include: <ul style="list-style-type: none"> ○ Met with Lawrance Binda from the Burg; he is very excited about FOM partnership and would like to hear about future events ○ Contacted the following interested folks in biz memberships: <ul style="list-style-type: none"> ■ Elementary Coffee ■ Plum Boxes ■ Veg Out ■ ZeroDay <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> ● Hosting of Silent Disco (possible date of September 16th - 3rd in the Burg) <ul style="list-style-type: none"> ○ Would love for board members to attend and provide song requests ○ Is Events Committee able to collab/provide insight into planning? ● Updated the Community Survey and will share with businesses to fill out and share summary of data by end of year ● Reaching out to Biz members to attend Annual Meeting as a Blocktoberfest vendor ● Midtown Maker series planned for spring 2023
<p>Events Hannah & Heavenly</p>	<p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> ● 2022 Outdoor Film Series <ul style="list-style-type: none"> ○ 6/11 - Encanto (200) ○ 6/25 - Princess Bride (200) ○ 7/16 - Raiders of the Lost Ark (100) ○ 7/28 - (Thursday) The Adventures of Priscilla, Queen of the desert ○ 8/13 - Avengers End Game ○ 8/27 - Up ● Tuesday, August 2nd - National Night Out, 6:30 - 8:30 @ Camp Curtin Academy <ul style="list-style-type: none"> ○ Current volunteers unable to attend, need others willing to attend or we will have to cancel our participation ● Saturday, August 13th - FOM x MAC Yard Sale, 8am - 12pm <p>ASKS & NEEDS OF THE BOARD</p>

	<ul style="list-style-type: none"> • <u>Sign up to volunteer (we need you!)</u>. Blue spaces are open volunteer slots, but we never turn away volunteers!
<p>Beautification Lina & Lindsey</p>	<p>UPDATES</p> <ul style="list-style-type: none"> • Committee: Interviewed one interested person today. Two other people have shown interest in joining the committee. • Lina’s last FOM meeting but will be in Harrisburg until the end of August • Pocket Park: <ul style="list-style-type: none"> ○ The Trash Tuesday crew stopped by the park and picked up a good amount of trash. The plants are doing very well and don’t need much watering because of how frequently it’s been raining. However, there are 1+ people living in the area who are using the flower pots as trash bins. How do we go about this situation? (During our last clean-up the person who was squatting there helped clean the area). ○ We need a couple of volunteers (2-3) to help me finish painting the rain barrel and making sure it’s working accordingly. • Beautification Projects & Prospects: <ul style="list-style-type: none"> ○ Put together a document that outlines the Committee’s annual projects and responsibilities along with potential areas of focus. Link here. • Trash Tuesday’s Back! <ul style="list-style-type: none"> ○ Aug 2nd, meet at Broad Street Market’s patio at 7:00 pm <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> • We need a couple of volunteers (2-3) to help me finish painting the rain barrel and making sure it’s working accordingly. • We encourage you to add items to the <u>Beautification Projects & Prospects</u> if you’ve been heavily involved in the Committee or have helped plan/host some of these events.
<p>Communications Priscilla, Zoe, Cat & Julian</p>	<p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <ul style="list-style-type: none"> • Thanks to everyone who tags FOM in Instagram stories. We make sure to share those, so please keep it up! <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> • Priscilla will send a reminder this Wednesday for newsletter items; please send items by next Monday (7/25) - will send newsletter by Friday (7/29) • Zoë is working on FOM branding guidelines/UI design • Zoë will be organizing the “Doors of Midtown” campaign starting in July <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> • Please utilize the communications request Google Form (see bottom) • Please feel free to text or email Cat, Zoe and/or Julian with social media requests

<p>Nominating Committee Hannah, Nate, Autumn, Cat, Zach</p>	<p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <p>Board Members</p> <ul style="list-style-type: none"> ● President - Molly Haragan ● Vice President - Nate Lotze ● Treasury - Eileen, Austin ● Nominating - Hannah, Nate, Autumn, Cat, Zach ● Comms - Priscilla, Cat, Zoe, Julian ● Membership/Development - Priscilla, Zach ● Beautification - Lindsey, Lina ● Safety - Ben, Tyler ● Business - Autumn, Sandi ● Community Building - Mikell, Lisa ● Events - Hannah, Heavenly ● At Large - Jodi, Zach <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> ● Is anyone interested in joining the Nominating Committee? Involves taking part in 30-minute interviews when we have board candidates.
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Closing, Hannah motioned to close the meeting, Eileen seconded the motion. The meeting ended at 7:30 PM.