



Friends of Midtown Board Meeting
January 23, 2023 ~ 6:00 pm- 7:30 pm
In-Person: Pursuit Coworking (922 N 3rd St)

Board Members in Attendance: Molly Haragan, Nate Lotze, Autumn Anderson, Lisa Sanford, Hannah Witwer, Sandi Emery, Lynette Carter, Julian Northrop, Heavenly Smith, Tyler Cox, Zach Ashley, Alison DeTurk-Malia, Priscilla Morales

Board Members Not in Attendance: Cat Kustes

New Board Nominations & Updates

The board received the resignation of Mikell Simpson from the Community Building Committee due to existing time commitments with his organization, Capital Rebirth. We will begin looking for a new co-chair for the committee, along with a co-chair for the Beautification, Membership/Development, and Communications Committees. Molly encouraged the board to use their network of people engaged in the community to help us identify potential board members for Friends of Midtown.

Tyler has had conversations with the board to expand the breadth of the Safety Committee to become the Safety and Wellness Committee, as mental health and physical health are all big parts about safety. Alison has expressed interest in being the Safety and Wellness Committee co-chair, so the Nominations Committee will begin working on that transition.

Tyler motioned to approve Alison as the Safety co-chair, Autumn seconded the motion. The board voted to approve Alison as the Safety and Wellness Committee co-chair.

Molly updated the board on the upcoming June executive committee elections. SEveral people have reached their two-year mark, though technically terms are one year, but historically people have stayed for two years. We are coming up to the June timeframe so conversations will begin on whether the executive committee will remain or new board members will step up to become part of the executive committee.

Treasurer's Report

Austin shared the Treasurer's report. Our cash from November to December went up, we had our usual expenses throughout the month (the Burg, Mailchimp, and processing fees for PayPal and Wix). Austin will be looking to issue 2022 full year financial statements so we can really dive into the financials from last year and make decisions on what we want to avoid or continue next year, and potentially come up with a budget for this year.

We discussed ways to fundraise throughout the year, for example the Farm Show Milkshakes and potentially the Dauphin County Tourism Grant. Austin will look into the grant and see if we are eligible and/or can use it to our advantage.



Nate motioned to approve the Treasurer’s Report. Heavenly seconded the motion. The board voted to approve the Treasurer’s Report.

Membership Report

- Total - 149
- 61 Individual
- 45 Household
- 27 Business (22 Gold, 5 Platinum)
- 16 Sustaining Members

Board Business (vote)

The board reviewed the meeting minutes from December. Sandi motioned to approve the meeting minutes for public release. Hannah seconded the motion. The board voted to approve the December meeting minutes for public release.

Board Updates (FYIs)

- 2023 Event (H1 request / list) - super volunteers
- [2023 Events Schedule and Volunteer Sign Up & New ideas](#)
 - Update Events regularly (Columns A-I), even if they don’t require volunteers
 - Following an event, update est. attendees, money collected & notes/KPIs on meeting FOM Strategic Goals as set out in February strategy session (Columns J-L)
- [FOM Donor Tracking Sheet](#) - **update this on a monthly basis with any relevant donors**
- Board t-shirts & tanks available

Committee	Board Notes
<p>Business Autumn & Sandi</p>	<p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <ul style="list-style-type: none"> ● Sandi shared the results of the Community & Business Survey found in the following reports ● FOM Business Committee Community Survey 2022.pdf ● FOM Community Survey Report 2022 (1).pdf ● Lisa encouraged each committee to review the findings of these reports to see how they can take the feedback into consideration. Additionally, we need to figure out how to diversify our audience. ● Ideas for new ways to get feedback: create a physical post card that people can fill out and return, would we consider flyering houses quarterly. ● We can keep the same survey if we want to this year and maybe keep the survey open for the entire year? And push on social media for a targeted time of year. ● We heard you in our survey and follow up - live survey feedback. Could we do a “survey wrapped” <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> ● Midtown Maker Series - Key focus ~Spring 2023 <ul style="list-style-type: none"> ○ Potential collab with Camp Hill Borough Council for final event ● FOM Business Member Soiree ~ June 2023 ● Silent disco - TBD likely Fall 2023 <p>ASKS & NEEDS OF THE BOARD</p>

	<ul style="list-style-type: none"> • May need assistance with at large board members for Midtown Maker Series
Events Hannah & Heavenly	<p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> • MLK Day Clean Up Event was AWESOME • Feb 12 - Midtown MeetUp, location TBD • Started reaching out to organizations for Outdoor Film donations • February Board Happy Hour - fill out this Doodle Poll <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> • Sign up to volunteer (we need you!).
Safety Tyler & Alison	<p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <ul style="list-style-type: none"> - Wellness Walks and hosting them last Saturday of the month! - Food Insecurity -> Food Security - ‘Tent City’ & Neighborhood Ramifications (How can we help?) <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> • Upcoming Wellness Walks, 9AM Starting at Broad St. Market <ul style="list-style-type: none"> ○ 1/28 ○ 2/25 ○ Bundle up and join us. Bring your hot beverage! • Winter’s Theme: Food! Developing a map of food pantry / food access assistance and potentially healthy / affordable recipes. Partnering with Julian on this. <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> • Reminder: FOM Board Members, please commit to participating in two walks annually at least. Bring a friend! • Brainstorming future themes for Feb/ March etc.
Community Building Lisa	<p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> • The board will help to brainstorm ideas for the Community Building Committee, as well as a co-chair for this Committee.
Beautification Lynette	<p>UPDATES</p> <p>Zoom Meeting with Peace Garden Team (Gwen & Dave Lehman)</p> <ul style="list-style-type: none"> • On Wednesday, February 22 at 6:00pm, the Beautification Committee will host a video call with two key members of the Peace Garden Team. The meeting will allow Board members to ask questions and to learn from the experiences of those who were involved in the creation and maintenance of the Peace Garden. Molly: Can Lynette connect with you re: Zoom Link? <p>Great Harrisburg Litter Clean Up: April 22, 2023 from 8am-11am</p> <ul style="list-style-type: none"> • On 1/23/23 Lynette & Molly met with Erika Lopez Martinez (Revitalization Coordinator) and Darius D. of Tri County Community Action to discuss the Great Harrisburg Clean Up and the role FOM and our volunteers will play. Additionally, we discussed the “Cleaning Green Committee” to learn more about Tri County’s plans for the future. It appears that Cleaning Green will be a collaboration of different agencies including Capital Region Water, Wild Heart Ministries and [hopefully] FOM. Tri County hopes for our assistance with volunteers and promotion (social media and/or distributing flyers). Molly will speak with Eileen to determine what happened in the past so we have a complete understanding of the roles each organization played. <p>Beautification Projects & Responsibilities:</p>

	<ul style="list-style-type: none"> Here is the document that outlines the Beautification Committee's annual projects and responsibilities along with potential areas of focus. <p>Past Events:</p> <ul style="list-style-type: none"> Thank you to those who took time to volunteer and clean up for MLK Jr. Day! I'm so sorry that the Beautification Committee wasn't represented due to work conflict. Thank you for all your hard work, team! <p>Next Trash Tuesday</p> <ul style="list-style-type: none"> March 7, 2023, meet at Broad Street Market's patio at 6:00 pm. We hope to have at least 2 people stop by Pocket Park during Trash Tuesday. <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> If you have been part of the Beautification committee or have helped plan specific events or projects, please consider sharing some of your knowledge by adding items or specific information to the Beautification Projects & Responsibilities Document.
<p>Communications Priscilla, Cat & Julian</p>	<p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <ul style="list-style-type: none"> Thanks to everyone who tags FOM in Instagram stories. We make sure to share those, so please keep it up! Website refresh: link to view <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> Planning for 2023 comms initiatives in progress (board recruitment & membership) Makers Series day of social media <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> Please make sure to add all events to the spreadsheet as soon as possible so that Comms can plan for social posts and any graphic needs Add any photos into the updated photo folder in the drive for 2023: link. We need more photos to showcase on our site and on social media. Priscilla will send an email reminder on Wednesday, January 25th for newsletter items. The items are due on Friday, January 27th. Priscilla will send out the newsletter on Tuesday, January 31st.
<p>Nominating Committee Nate, Autumn, Cat, Zach</p>	<p>Board Members</p> <ul style="list-style-type: none"> President - Molly Haragan Vice President - Nate Lotze Treasury - Austin Nominating - Nate, Autumn, Cat, Zach Comms - Priscilla, Cat, Julian Membership/Development - Priscilla Beautification - Lynette Safety - Tyler, Alison Business - Autumn, Sandi Community Building - Lisa Events - Hannah, Heavenly At Large - Zach

Closing

Alison motioned to end the meeting. Sandi seconded the motion. The meeting ended at 7:32pm.