



Friends of Midtown Board Meeting

October 17, 2022 ~ 6:00 pm- 7:30 pm

Virtual Meeting only

Board Members in Attendance (10): Molly Haragan, Nate Lotze, Hannah Witwer, Austin Cheers, Zach Ashley, Ben Hinnenkamp, Julian Salinas, Mikell Simpson, Autumn Anderson, Heavenly Smith, Lynette Carter, Priscilla Morales, Lisa Sanford

Board Members not in Attendance (9): Eileen Carson, Alison DeTurk-Malia, Sandi Emery, Cat Kustes, Tyler Cox, Jodi Sanger

New Board Nominations & Updates (Zach Ashley)

Zach Ashley has agreed to step up as Chair for the Nominations Committee. Zach has been a great addition to the committee and will lead this committee forwards!

Zoe Hall has resigned from the Communications Committee and FOM board. Ben Hinnenkamp starts a new job in Philadelphia on Monday and has started his move; he will resign from the Safety Committee and FOM board after this month's meeting. Current open positions in need of co-chairs are Safety, Beautification, Membership/Development, and Comms.

Treasurer's Report (Austin Cheers)

Austin Cheers presented the September Treasury Report. He has changed the way we report from the excel spreadsheets and began using accounting software that has more powerful reporting features. Page one, the balance sheet, tells the committees what they have available to them. On page two, the first column will always be the previous month, and the second column will be the year to date. Page three shows the profit, loss, and net income. Page four shows a breakdown of the previous month and tracks the expenses.

Austin welcomes feedback on what type of information will be helpful, this report is extremely customizable.

Hannah Witwer motioned to approve the Treasurer's Report, Autumn Anderson seconded the motion. The board approved the September Treasurer's Report.

Membership Report (Priscilla Morales)

- Total - 185 (+2)
- 75 Individual
- 64 Household (+1)
- 28 Business (+1)
- 18 Sustaining Members



Board Business (vote)

The [September meeting minutes](#) were shared and reviewed by the board. There were no comments, questions, or edits proposed so they were brought to a vote for public release. Julian Northrop motioned to approve the meeting minues, Austin Cheers seconded the motion. The board approved the Septembre meeting minutes for public release.

Board Updates (FYIs)

Molly reminded everyone to mark their calendars for the FOM Annual Meeting "[Fall Block Party](#)" this Saturday, October 22nd.

The December and January board meetings either, in general, do not happen or have limited attendance. Because of this, Molly wanted to share with the board to stay tuned for potential changes. December 19th, the board will get together for a happy hour and holiday party of sorts. Stay tuned for more details. The January meeting generally falls on MLK Jr. Day, so Molly has recommended finding another time for January’s strategic planning/outlook meeting. Again, stay tuned for details.

Additional links:

- [2022 Events Schedule and Volunteer Sign Up & New ideas](#)
 - Update Events regularly (Columns A-I), even if they don’t require volunteers
 - Following an event, update est. attendees, money collected & notes/KPIs on meeting FOM Strategic Goals as set out in February strategy session (Columns J-L)
 - Reminder: [2022 Strategic Planning Excel](#) for reference
- [FOM Donor Tracking Sheet](#) - update this on a monthly basis with any relevant donors

| Committee | Board Notes - fill in what you can / as you need for each section |
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| <p>Business Autumn & Sandi</p> | <p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <ul style="list-style-type: none"> ● City House/Erica Bryce donated \$250 to the block party to buy pumpkins or other materials needed for the block party. Will get 50 pumpkins from Veg Out, and Elementary Coffee and hot cider. ● Block party vendors and activities: <ul style="list-style-type: none"> ○ Vintage Vine (selling plants and ring toss) ○ Vivi on Verbeke (painting activity) ○ Midtown Property Management (popsicle stick houses) ○ City House (50 pumpkins for pumpkin painting) - Need volunteers ○ City House (free Elementary Coffee and hot cider) ○ Millworks (selling beer) ○ Moonrise Candle (selling candles) ○ Capital Region Water (providing information and possible cornhole) ○ Friends of Midtown! (handing out candy) ○ Cornhole ○ Ladder Ball ○ Kan Jam ○ Coloring Book Activity? <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> ● 'Fall Block Party' - October 22nd, 2pm-6pm ● Silent disco - Winter 2023 |

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| | <ul style="list-style-type: none"> • Midtown Maker Series - Spring 2023 |
| <p>Events Hannah & Heavenly</p> | <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> • Saturday, October 22nd - Fall Block Party & Annual Meeting <ul style="list-style-type: none"> ◦ Volunteers needed for activity stations, need at least 5 more (currently have Autumn, Molly, Hannah, Sandi, and Zach) <ul style="list-style-type: none"> ■ Pumpkin painting: 2 ■ Popsicle houses: 2 ■ FOM tent: 2 ■ Coffee/cider table: 2 • Saturday, November 5th - Personal Hygiene Item Donation Drive with Ecumenical Food Pantry <ul style="list-style-type: none"> ◦ Two shifts, need a second volunteer for 11am - 1pm <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> • Sign up to volunteer (we need you!). |
| <p>Safety Ben & Tyler</p> | <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> • This months walks <ul style="list-style-type: none"> ◦ 10/21 - 3rd in the Burg ◦ 10/25 - Monthly Meeting/Walk <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> • Reminder: FOM Board Members, please commit to participating in 2 block walks annually at least. Bring a friend! |
| <p>Community Building Mikell & Lisa</p> | <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> • Adopt a Park proposal: (Need more signatures) • Wednesday Workshops 6:30-7:30pm <ul style="list-style-type: none"> ◦ Good Brotha's Upstairs Meeting Room ◦ October 19th (Voter Education) ◦ November 2nd (Financial Literacy) ◦ November 19th (Home Ownership) ◦ Lisa & Mikell will select dates and presenters <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> • Budget for the year? • Flyers, social media promotion <p>Molly Updates:</p> <ul style="list-style-type: none"> • HHA, MAC, FOM Old Home Fair & Restoration 101 November events • 2023 Home-related workshops & opportunities with HYP Home Tour in Midtown |
| <p>Beautification Lynette</p> | <p>UPDATES</p> <p>Beautification Projects & Responsibilities:</p> <ul style="list-style-type: none"> • Here is the document that outlines the Beautification Committee's annual projects and responsibilities along with potential areas of focus. <p>Upcoming Events:</p> <ul style="list-style-type: none"> • Harrisburg City Plantings - We'll try to stay in touch with Ellen Roane to determine when planting will be done this fall (the city will need volunteers). <p>Next Trash Tuesday</p> <ul style="list-style-type: none"> • We've been deliberate about having at least 2 people stop by Pocket Park during Trash Tuesday. |

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| | <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> • If you have been part of the Beautification committee or have helped plan specific events or projects, please consider sharing some of your knowledge by adding items or specific information to the Beautification Projects & Responsibilities Document. • If you would be interested in participating in any meetings to replicate Harrisburg's Peace Garden in/closer to the Midtown area of the river, please email j.LynetteCarter@gmail.com <p>Update & Ask from Molly</p> <ul style="list-style-type: none"> • HHA, MAC & FOM Verbeke Median Clean Up - Oct 30, Nov 1, Nov 5 • Garden / Park Prioritization - Pocket Park, Adopt a Park, and Peace Garden |
| <p>Communications Priscilla, Cat & Julian</p> | <p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <ul style="list-style-type: none"> • Thanks to everyone who tags FOM in Instagram stories. We make sure to share those, so please keep it up! • Priscilla will send an email reminder on Wednesday, October 19th for newsletter items. The items are due on Tuesday, October 25th. Priscilla will send out the newsletter on Monday, October 31st. <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> • Cat will be reaching out next week if she needs more annual review stuff (thanks Hannah and Molly for sending yours!) • New marketing process for promos (pre-marketing, day of) • Updates to the Friends of Midtown website are in progress - event block on the homepage! We did a redesigned template of the whole site, which is almost ready for pre-review. |
| <p>Nominating Committee Nate, Autumn, Cat, Zach</p> | <p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <p>Board Members</p> <ul style="list-style-type: none"> • President - Molly Haragan • Vice President - Nate Lotze • Treasury - Eileen, Austin • Nominating - Nate, Autumn, Cat, Zach • Comms - Priscilla, Cat, Julian • Membership/Development - Priscilla • Beautification - Lynette • Safety - Ben, Tyler • Business - Autumn, Sandi • Community Building - Mikell, Lisa • Events - Hannah, Heavenly • At Large - Jodi, Zach, Alison |

Meeting Close

Ben Hinnenkamp motioned to close the meeting, Zach Ashley seconded the motion. The October board meeting ended at 7:08pm!