



Friends of Midtown Board Meeting

September 20, 2021 ~ 6:00 pm- 7:30 pm ~ ZOOM

Board members in attendance: Molly Haragan, Terri Smith, Autumn Anderson, Eileen Carson, Jodi Sanger, Katie Talada, Mikell Simpson, Nate Lotze, Puja Gellerman, Rhiannon Jacobs.

Absent: Lindsey Sansoni, Lina Beron, Ben Hinnenkamp, Selina Tremmel

- **New Board Nominations** (Cate, Nate, Hannah, Autumn, Terri)
 - Lisa Sanford for the position of Community Building Co-Chair. Lisa is the Director for the Bureau of Diversity, Inclusion, and Small Business Opportunities. Her main objective for joining Friends of Midtown is to highlight and showcase the diversity of this beautiful community, it's environment, and it's residents. She has loved seeing the economic growth of the city over the years and wants to help show people how alive Harrisburg is. DEI is her life's work and she is excited to bring her expertise to our Community Building Committee!
 - Jodi Sanger moved to accept Lisa onto the board, Eileen seconded the motion. Lisa Sanford was accepted onto the board of Friends of Midtown.
 - Heavenly Smith for the position of Events Co-Chair. Heavenly shared her love for Harrisburg with us by saying "I'm obsessed with Harrisburg" and talking to her really proved that. She has been involved with HYP in the past, has a background in events, and loves planning events and hosting people. She is an extra-extrovert that has a lot of ideas for events that FOM can facilitate, including partnerships with other Harrisburg organizations that are doing great work.
 - Autumn Anderson moved to accept Heavenly onto the board, Eileen Carson seconded. Heavenly Smith was accepted onto the board of Friends of Midtown.
- **Guests: Capital Region Water - continued sewer repair work on Reily St**
 - Steve Early, Community Relations Manager
 - Jeff Bowra, Lead Engineer
- **Treasurer's Report** (Eileen)
 - The new format of the report was created so people could better understand the finances of FOM, it's really important for people to understand the finances because we're all responsible. The first sheet is a statement of how much money we have and what is allotted to the committees. The excess money is given to the Admin account which is for one-off things and can be added to various committees where needed.
 - IRS 990 Submission
 - Nate Lotze motioned to approve the Treasury Report, Jodi Sanger seconded. The board accepted the August treasury report.
- **Membership Report** Rhiannon presented
 - Total - 191 (+1 net)
 - 80 Individual (+1)
 - 76 Household
 - 22 Business (-3)
 - 13 Sustaining Members (+3)



- **Board Business (vote)**
 - Approve August meeting minutes for public release (forthcoming)
 - Motioned to approve posting the August meeting minutes by Eileen Carson, seconded by Nate Lotze. The motion was passed by the board.
- **Proposed Communications Committee Structure**
 - We hope to expand our Comms team with Liaison roles for each Committee so that each Committee has a dedicated Comms person to not only post their content and promote their campaigns, but to proactively create content and social media strategies that fully engage the community, members, and business members.
 - Motioned to approve new structure by Nate Lotze, seconded by Terri Smith. The motion was passed by the board.
- **Board Updates (FYIs)**
 - H2-2021 Planning: Events, Volunteer Opportunities & Resource Needs - lots of upcoming volunteering needs, please help where you're able
 - Add committee records & materials to your committee Google Drive folder

Committee	Updates	What do you need?
Communications Priscilla	<ul style="list-style-type: none"> ● Thanks to everyone who tags FOM in Instagram stories. We make sure to share those, so please keep it up! ● Linda has recently stepped down ● In the process of finding a new co-chair 	<ul style="list-style-type: none"> ● Please utilize the communications request Google Form (see bottom) ● Priscilla will send a reminder Wednesday for newsletter items; please send items by next Monday (9/27) - will send newsletter by next Wednesday (9/29) ● Please feel free to text or email Priscilla with social media requests
Beautification Lina & Lindsey	<p>Pocket Park:</p> <ul style="list-style-type: none"> ● Mural is done! Go check it out if you haven't. ● Thank you to all of those who have signed up to water Pocket Park. The plants are thriving! ● This month's Trash Tuesday we cleaned up the elevated garden on the north wall of Sayfords and mulched it with most of the wood chips that were leftover. We will finish transporting them there next Trash Tuesday if anyone is interested. <ul style="list-style-type: none"> ○ Shout-out to Puja for connecting with Sayfords and asking them for permission to mulch. You're the best! <p>Other projects:</p>	<ul style="list-style-type: none"> ● We need 2 people to water Pocket Park this week. Please sign up here. ● Call for Volunteers for Trash Tuesday cleanups!

	<ul style="list-style-type: none"> ● Beautification will have a strategic meeting at the end of September to reevaluate goals and brainstorm potential projects. If you have any propositions or suggestions for specific projects, add them here by Sept. 26th. ● Molly shared The BURG article about Pocket Park and Sprocket and Friends of Midtown’s collaboration. ● Eileen gave a plug for the Great Harrisburg Litter Cleanup on 9/25 from 8am to 11am. 	
<p>Safety Ben</p>	<ul style="list-style-type: none"> ● Weekly “Midtown Walks” continue. Upcoming walks: <ul style="list-style-type: none"> ○ 09/23 - Thirsty Thursday ○ 09/28 - Meeting/Safety Walk ● Trash Tuesday/Thirsty Thursday continued success ● Starting Family Friday to coincide with 3rd in the Burg ● Information video about Midtown Walks 	<p>Reminder: FOM Board Members, please commit to participating in 2 block walks annually at least. Bring a friend!</p>
<p>At-Large Members Puja</p>	<ul style="list-style-type: none"> ● Upcoming Midtown Development virtual Town hall events to be planned again before end of year. More details to come. 	<ul style="list-style-type: none"> ● Can help in any current/active projects or programs
<p>Business Autumn & Katie</p>	<ul style="list-style-type: none"> ● Launched One Midtown campaign (will most likely extend), mentioned that in the future there will be a pre-launch campaign to get people prepared ● Will have another touchpoint with Chad Frey in October or November to follow-up on Midtown Maker and the STEAM Map website ● Business Committee continuing to work on Midtown Makers and Annual Dinner Event ● Molly encouraged board members to take part in the campaign, whether it be to enter as a winner or not, share spend within Midtown to show support for the Committee 	<ul style="list-style-type: none"> ● Intros to business owners you think might be interested in our membership ● Please promote the One Midtown Campaign
<p>Dog Park</p>	<ul style="list-style-type: none"> ● Community survey garnered 182 	<ul style="list-style-type: none"> ● Support with:

<p>Terri & Jodi</p>	<p>responses (deadline 10/1: not officially closed, but not actively promoting)</p> <ul style="list-style-type: none"> ● Usage observation underway until 9/27 ● Last Bash to take place on 9/29 ● Park to be dismantled in Oct (14th & possibly 21st) with support from MPM ● Confirmed purchase of park materials; requested lot to be cleared by 10/24 ● Final walkthrough with Vartan TBD of ● Other things to consider: <ul style="list-style-type: none"> ○ FOM role in future advocacy for a permanent park ○ Additional fundraising? 	<ul style="list-style-type: none"> ○ Last Bash volunteers ○ Disassembling of park volunteers ○ Possible future advocacy efforts
<p>Community Building Mikell</p>	<ul style="list-style-type: none"> ● Town Halls for the new development coming in October ● Workshops are moving to November 8th (Home Ownership & Financial Literacy) and 15th (Diversity & Inclusion) <ul style="list-style-type: none"> ○ Location is Good Brotha's ○ Covid Plan- Virtual 	
<p>Events Hannah</p>	<ul style="list-style-type: none"> ● October 13 - Midtown MeetUp @ Knead Pizza <ul style="list-style-type: none"> ○ Wednesday, 7 - 9 ○ \$25 for All You Can Eat Pizza Slices, Coke & Water ○ FOM gets \$10 per wristband ● October 16 - Anti-Bullying Superhero Day with Capital Rebirth <ul style="list-style-type: none"> ○ Saturday, 1 - 4 ○ North parking lot, next to parking garage ○ Table with giveaways (candy) ● October 23 - Midtown Gives Back <ul style="list-style-type: none"> ○ Personal Item Drive with EFP ● October 29 - Trunk or Treat with Neighborhood Center UMC <ul style="list-style-type: none"> ○ Friday, 7 - 9 ● October 30 - Dog Costume Party <ul style="list-style-type: none"> ○ Saturday, 10 - 2 ○ Table at the market ○ Fall photo booth for dogs & people ○ Doggie Delights set up ● November (date TBD) - Annual Meeting & Friendsgiving <ul style="list-style-type: none"> ○ La Cultura? 	<ul style="list-style-type: none"> ● Sign up to volunteer (we need you!)

	<ul style="list-style-type: none">● December 1 - Holiday Decorating Contest<ul style="list-style-type: none">○ Houses decorated by 12/11 for judging○ HHA Candlelight house tour 12/12	
Nominating Committee	<ul style="list-style-type: none">● Communications Committee proposed board structure	