



**Friends of Midtown Board Meeting
May 16, 2022 ~ 6:00 pm- 7:30 pm**

Board Members in Attendance: Molly Haragan, Nate Lotze, Eileen Carson, Autumn Anderson, Ben Hinnenkamp, Sandi Emery, Heavenly Smith, Priscilla Morales, Julian Salinas, Zoe Hall, Austin Cheers, Mikell Simpson, Hannah Witwer, Tyler Cox, Zach Ashley, Lina Beron Echavarria, Lindsey Sansoni, Lisa Sanford

Board Members not in Attendance: Jodi Sanger, Cat Kustes

New Board Nominations (Hannah)

- Nominations: The Nominating Committee would like to nominate Tyler Cox to the position of Safety Co-Chair. Tyler moved to Midtown in March of 2021 and works for Susquehanna University in Student Affairs. He first heard about FOM by seeing window decals and then looked us up. He has a heart for volunteering and educating. Tyler has the ability to talk to anyone and has a lot of great ideas for what the Safety Committee can be.
 - Zoe motioned to nominate Tyler to the Safety Committee, Autumn seconded the motion. Tyler Cox was voted onto the board of Friends of Midtown as Safety Committee Co-Chair.
- No more empty board chair positions, but we are always looking for At-Large members for volunteering purposes.

Treasurer's Report (Eileen & Austin)

- April Treasury Report was presented by Eileen. We are on track to have enough money to cover all expenses of the outdoor movies. Eileen would like to get moving on the portion of our insurance that covers the dog park to see what they can do for us. She would like to see us be able to really reduce our premium but doesn't want to jeopardize board cover in any way. Eileen will begin contacting the company and agents on behalf of Friends of Midtown and invite him to come to one of our meetings to have a discussion with us about what the coverage would be.
- Molly brought up the Dog Park budget line and whether we want to reallocate the funds to other committees, the admin account, or whatever. We will discuss this at a future meeting after Molly and Eileen check in with Jodi.
- Hannah motioned to approve the April Treasurer's Report, Nate seconded the motion. The board voted to approve the April Treasury Report.

Membership Report (Priscilla & Zach)

- Total - 166
 - 70 Individual
 - 58 Household
 - 22 Business
 - 16 Sustaining Members

Board Business (vote)

- Zoe motioned to approve the April meeting minutes for public release, Mikell seconded the motion. The board voted to approve the April meeting minutes for public release.

Board Discussion Items (*for items that require board feedback/discussion*)

- Molly shared the Goose Poop Cleaning Pilot Opportunity. Adam Porter proposed that Friends of Midtown pilot with Poop Genie to clean up Goose waste along the river in Midtown. The fee is \$1000 per month for weekly clean up. Molly would want to pull in Midtown Action Council, Harrisburg Young Professionals, Capital Area Greenbelt Association and other organizations to bring to City Council. The board brought up discussion items about using a local company, how would be lobby the city, how would be make sure the



city will pick up the project. Molly will reach out to Adam to get a little more information before moving forward.

Board Updates (FYIs)

- Molly reminded everyone about the Friends of Midtown Internal Google Calendar and that we should add all events so that they get on people’s calendars.
- We would like to have a FOM board member in attendance at as many [Harrisburg City Council Meetings](#) as we can. The Sign Up Sheet is part of our Events spreadsheet, these meetings can be attended virtually via YouTube or in person.
- The board was reminded about the 2022 Events Schedule and that events should be updated regularly, even if they don’t require volunteers. Following an event, update est. attendees, money collected & notes/KPIs on meeting FOM Strategic Goals as set out in February strategy session.
 - Reminder: 2022 Strategic Planning Excel for reference
- FOM Donor Tracking Sheet - update this on a monthly basis with any relevant donors
- Several other upcoming community events:
 - May 22nd (4-6pm): HHA’s 2022 Conservation Award Event (Pride of Susquehanna)
 - June 25th (10am-12pm): HHA Old House Fair (grass across from Broad Street Market)

Committee	Board Notes - fill in what you can / as you need for each section
<p>Safety Ben</p>	<p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <ul style="list-style-type: none"> ● Trash Tuesday is officially back - thanks to everyone who came out for the first one of the year! Ben asked the board if there were any organizations that would want to partner with the Safety Committee on Trash Tuesdays (for example, HYP) ● Switched to Little Amps for possible home for AED after not hearing back from the Midtown Cinema. Peter at LA seemed excited about the possibility. <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> ● Upcoming walks <ul style="list-style-type: none"> ○ 05/20 - 3rd in the Burg ○ 05/31 - Monthly meeting/walk ● Next month’s walks <ul style="list-style-type: none"> ○ 06/07 - Trash Tuesday ○ 06/17 - 3rd in the Burg ○ 06/28 - Monthly meeting/walk <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> ● Reminder: FOM Board Members, please commit to participating in 2 block walks annually at least. Bring a friend! ● Molly will get an email going with the Police Community Liasion and the Safety Committee
<p>Business Autumn & Sandi</p>	<p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <ul style="list-style-type: none"> ● Sandi and Autumn are planning to continue business member outreach from earlier this year. <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> ● Thursday, June 16th @ 6pm @ City House: Business Member Soiree <ul style="list-style-type: none"> ○ City House will provide snacks. Invites are going out this week! ○ There will be ice breakers! <p>ASKS & NEEDS OF THE BOARD</p>

	<ul style="list-style-type: none"> Attend the business member soiree and let us know if there are any businesses that could be considered “prospective” business members to invite to the soiree.
<p>Events Hannah & Heavenlyly</p>	<p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <ul style="list-style-type: none"> 2022 Outdoor Film Series is fully funded! THANK YOU! <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> Wednesday, May 25th - Knead Pizza Fundraiser <ul style="list-style-type: none"> All day, when people mention that they’re with FOM and we will get 25% of sales Available online as well Facebook event and promotion to come! 2022 Outdoor Film Series <ul style="list-style-type: none"> 6/11- Encanto 6/25 - Princess Bride 7/16 - Avengers Endgame 7/28 - The Adventures of Priscilla, Queen of the desert 8/13 - Raiders of the Lost Ark 8/27 - Up The Weekend of 6/26 or 6/26 - Yoga Summer Solstice Event Tuesday, August 2nd - National Night Out, 6:30 - 8:30 @ Reservoir Park <ul style="list-style-type: none"> Hosted by Harrisburg Bureau of Police Register by July 15th, https://laserfiche.harrisburgpa.gov/Forms/National-Night-Out The night will consist of food, live music and entertainment, games, and activities for kids. Public safety agencies from around the region will join HBP for a fun-filled evening. We are looking forward to an amazing night filled with positive community engagement. Director of Community Relations and Engagement Chardan Huston at clhuston@harrisburgpa.gov <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> Two movie dates in July have changed, people who have already signed up to volunteer, please check to see if you’re still available! Tentatively, does anyone think they are available to volunteer on August 2nd for National Night Out? Hannah isn’t available but will register if we know we have board members available Sign up to volunteer (we need you!). Blue spaces are open volunteer slots, but we never turn away volunteers! Heavenly created our Thank You Sponsors banner for the Film Series and asked the board if anyone knows of a company that can print.
<p>Community Building Mikell & Lisa</p>	<p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <ul style="list-style-type: none"> Successful primary virtual debate for 103rd district with MAC and WRFO- 40 live attendees and 794 FB Live views Lisa is working with a farm on manure donations for community gardens in Harrisburg and potential horse riding in the city <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> Adopt a Park proposal, FOM is responsible for the park but it’s not an every day pull or does it cost anything. Mikell and Community Building would be the point person for this project. If the park is adopted, have an event for back to school family day. Safety has volunteered to include the park in Safety Walks. Project Development Town Hall - Catherine Hershey School and others - June 22nd, with MAC & HHA <p>Plan for the following week day workshops:</p> <ul style="list-style-type: none"> Diversity and Inclusion (June)

	<ul style="list-style-type: none"> • Financial Literacy (August) • Home Ownership (September) • Lisa & Mikell will select dates and presenters <p>Coffee & Arts Festival on September 3rd from 9am to 12pm (Capital Rebirth partner)</p> <ul style="list-style-type: none"> • Events and Comms Committee will get together to brainstorm ideas of how we can support Capital Rebirth <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> • Flyers, social media promotion when workshops are planned
<p>Dog Park Jodi</p>	<p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <ul style="list-style-type: none"> • Sent dog park survey dashboard to board 3/21 (FYI) <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> • Plan to engage city government post-inauguration, once settled in new positions: <ul style="list-style-type: none"> ○ Jocelyn Rawls appointed Parks, Rec & Enrichment committee chair ○ Kevin Sanders <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> • Let me know if you're interested in supporting dog park advocacy or have any ideas
<p>Communications Priscilla, Zoe, Cat & Julian</p>	<p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <ul style="list-style-type: none"> • Thanks to everyone who tags FOM in Instagram stories. We make sure to share those, so please keep it up! • There will now be a mid month newsletter sent out • Doors of Midtown campaign will be starting in June. If board members have any fun questions for residents, let Zoe know. • A flyer with a list of upcoming events has been mocked-up and is open to board feedback. The design is minimal to reduce ink costs. Further ideas could include coming up with promotional posters/flyers for large events. <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> • Priscilla will send a reminder this Wednesday for newsletter items; please send items by next Wednesday (5/25) - will send newsletter by Tuesday (5/31) <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> • Please utilize the communications request Google Form (see bottom) • Please feel free to text or email Cat, Zoe and/or Julian with social media requests
<p>Beautification Lina & Lindsey</p>	<p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <ul style="list-style-type: none"> • Lina's Big Move, she will be moving to Ecuador at the end of the summer. • Recruiting! Do you know anyone interested in beautification efforts? <p>UPCOMING EVENTS/PLANS</p> <p>Trash Tuesday's Back!</p> <ul style="list-style-type: none"> • June 7th is the next Trash Tuesday • Meet at the Broad Street Market patio at 7:00 pm <p>Thanks for those who attended/supported our most recent events:</p> <ul style="list-style-type: none"> • Earth Day: Seed/Plant Swap with the Vintage Vine • Great Harrisburg Litter Cleanup <ul style="list-style-type: none"> ○ A lot of people showed up! ○ Kinda messy ○ Any areas with lots of trash? → FOM-led cleanups • Bare Root Tree Plantings

	<p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> • Please sign up here to help water Pocket Park this late spring/summer.
<p>Nominating Committee Hannah, Nate, Autumn, Cat, Zach</p>	<p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <p>Board Members</p> <ul style="list-style-type: none"> • President - Molly Haragan • Vice President - Nate Lotze • Treasury - Eileen, Austin • Nominating - Hannah, Nate, Autumn, Cat, Zach • Comms - Priscilla, Cat, Zoe, Julian • Membership/Development - Priscilla, Zach • Beautification - Lindsey, Lina • Safety - Ben, Tyler • Business - Autumn, Sandi • Community Building - Mikell, Lisa • Events - Hannah, Heavenly • At Large - Jodi, Zach <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> • Let us know when you're free for our next board happy hour using this poll! <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> • Is anyone interested in joining the Nominating Committee? Involves taking part in 30-minute interviews when we have board candidates.