



Friends of Midtown Board Meeting
November 21, 2022 ~ 6:00 pm- 7:30 pm
In-Person: Pursuit Coworking (922 N 3rd St)

Board Members in Attendance (12): Molly Haragan, Nate Lotze, Austin Cheers, Mikell Simpson, Eileen Carson, Heavenly Smith, Hannah Witwer, Jodi Sanger, Autumn Anderson, Cat Kustes, Tyler Cox, Sandi Emery, Priscilla Morales, Alison DeTurk-Malia

Board Members not in Attendance: Julian Northrop, Lynette Carter, Zach Ashley, Lisa Sanford

New Board Nominations & Updates (Zach Ashley)

Molly shared for the Nominations Committee that we still have the same key functions open, so she encouraged the board to continue to push these seats to people who want to be involved in the community. Jodi Sanger announced that she has moved to Lancaster so will be stepping down from the board. She will remain engaged and available to help with Dog Park advocacy and welcomes people reaching out to her for information and support.

The board positions that are currently open are Safety, Beautification, Membership/Development, and Communications. Cat plans to create a Comms post about the need for board members to gather interest.

Treasurer's Report (Austin Cheers)

Austin shared the October Treasury report with the board via email and summarized in person. Not much happened in October except for the block party and the insurance payment went out. The Business Committee received a check from City House B&B and spent most of it on the Block Party.

Jodi Sanger mentioned that she has Friends of Midtown designated as her Amazon Smile contribution, which was a good call out for the board to set FOM as their beneficiary. Austin has not seen too much in the bank accounts from this, but \$3 here and there from Amazon Smile.

Eileen, Nate, and Molly talked about funds in various accounts (such as Treevitalize) and how to move that money around if not used/in the plan to use. Molly said that we will review this at the 2023 Strategy Meeting and decide whether to reallocate this money to projects that are more current.

Heavenly motioned to approve the Treasury report, Nate seconded the motion. The board voted to approve the October Treasury Report.

Membership Report (Priscilla Morales)

- Total - 188 (+3)
- 76 Individual (+1)
- 65 Household (+1)
- 29 Business (+1)
- 18 Sustaining Members (+0)



Molly suggested that we do a quarterly communications push (social media and newsletter) that reminds people to join Friends of Midtown and sign up for a membership. She asked Cat and Julian to think about that for 2023.

Board Business

The board had access to the October meeting minutes that they reviewed for public release. Molly will remove the hyperlinks and some confidential information in order to publish online. Nate motioned to approve the meeting minutes, Eileen seconded the motion. The board voted to approve the October Meeting Minutes for public release.

Board Discussion Items

Typically Friends of Midtown and organizations in the area do a community service day for MLK Day, which falls on our January board meeting date. In the past we've done Pocket Park cleanups, litter cleanups by the river, but we are open to other ideas for showing up in the community. If anyone thinks of anything in the coming days, send an email to the board so we can get it planned. Patty Kim leads activities every year that we could potentially join in on if we don't plan to lead an event specifically. But because we are in Midtown, volunteers in the community would be interested in giving back specifically in Midtown. We will keep an eye on what others in the area are doing, but we may be leaning towards a 3rd street litter clean up.

Molly also suggested that we do a Midtown Meetup at Raising the Bar in January since Q1 is usually a slow month for events in the community. Events will follow up on this and get planning an event for Q1. Board members not specifically on the Events Committee are welcome to raise ideas to the board and get involved in more than just their committee. We could partner with Raising the Bar during the Litter Clean Up as well. We could also set up in the Broad Street Market during a Jan/Feb Third in the Burg.

Board Updates (FYIs)

We don't have typical board meetings in December because it is a time for us to celebrate and reflect on the year. We will have a meetup on the third Monday where we still vote on Treasury Report and Meeting Minutes. We will be planning a holiday party potluck that all board members and plus ones are invited, share what you're bringing to the potluck, and if you want, bring a locally sourced gift (\$15 or under) for the party favor table.

We will be sending out a Doodle Poll for the January board meeting and strategic planning meeting since it falls on MLK Day of Service. Keep an eye on your email to respond to that poll to schedule a time.

Board t-shirts & tanks are still available if you don't have one yet. Let Molly know so you can coordinate pickup and drop off.

Continue to add events and ideas to the 2022 Events Schedule and Volunteer Sign Up Sheet. Make it a habit to check this sheet to sign up for volunteer shifts, as we always need people to volunteer for events.

Committee	Board Notes - fill in what you can / as you need for each section
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<p>Business Autumn & Sandi</p>	<p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <ul style="list-style-type: none"> ● 105 Responses Collected in Community Survey <ul style="list-style-type: none"> ○ 23 emails collected with FOM interest ○ James will be completing survey analysis in December for us to share with Business Members ○ Will have more data takeaways to share at our next meeting! ● Autumn and Sandi meeting up next week to get rolling after Thanksgiving Holiday with upcoming event planning and Business Member touch points <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> ● Silent disco - TBD Winter 2023 ● Midtown Maker Series - Spring 2023
<p>Events Hannah & Heavenly</p>	<p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> ● Midtown Holiday Decorating Contest <ul style="list-style-type: none"> ○ Houses decorated by 12/10 (sign up here) ○ Voting 12/10 - 12/25 ○ Winners announced 12/26 <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> ● Sign up to volunteer (we need you!).
<p>Safety Tyler</p>	<p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <ul style="list-style-type: none"> ● October had a fire safety theme and we worked with Communications to develop a social media post. We also coordinated with Harrisburg Fire Dept. to join us for the Block Party. ● Adding Health to Safety Committee? ● We could use a co-chair! Know anyone interested? ● Updating Safety Walks to Wellness Walks and hosting them Saturday mornings (First and Last of Month) <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> ● Upcoming Wellness Walks, 9AM Starting at Broad St. Market <ul style="list-style-type: none"> ○ December 3 ○ December 31 ○ Bundle up and join us. Bring your hot beverage! ● November's / December's Theme: Food! Developing a map of food pantry / food access assistance and potentially healthy / affordable recipes. Partnering with Julian on this. <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> ● Reminder: FOM Board Members, please commit to participating in two walks annually at least. Bring a friend! ● Brainstorming future themes for Jan/ Feb, March etc. ● Put the call out for a co-chair - bring it up with friends and coworkers!
<p>Community Building Mikell & Lisa</p>	<p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> ● 6:30-7:30pm <ul style="list-style-type: none"> ○ December 28th (Financial Literacy) ○ Sydney Miller ○ Lisa & Mikell will select dates and presenters <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> ● Location, Price, via Molly ● Flyers, social media promotion

	<p>Molly Updates:</p> <ul style="list-style-type: none"> • HHA, MAC, FOM Preservation 101 November 28 at 6pm • 2023 Home-related workshops & opportunities with HYP Home Tour in Midtown
<p>Beautification Lynette</p>	<p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> • Beautification Projects & Responsibilities: Here is the document that outlines the Beautification Committee's annual projects and responsibilities along with potential areas of focus. • Midtown Holiday Decorating Contest (FOM Collaboration with Midtown Action Council). Please remind people to decorate, sign up and vote. • Next Trash Tuesday <ul style="list-style-type: none"> • March 7, 2023, meet at Broad Street Market's patio at 6:00 pm. • We hope to have at least 2 people stop by Pocket Park during Trash Tuesday. • Great HHA, FOM & MAC collaboration on Verbeke St median clean-up; stay tuned for spring events • Garden / Park Prioritization - Pocket Park, Adopt a Park, and Peace Garden <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> • If you have been part of the Beautification committee or have helped plan specific events or projects, please consider sharing some of your knowledge by adding items or specific information to the Beautification Projects & Responsibilities Document. • If you would be interested in participating in any meetings to replicate Harrisburg's Peace Garden in/closer to the Midtown area of the river, please email j.LynetteCarter@gmail.com
<p>Communications Priscilla, Zoe, Cat & Julian</p>	<p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <ul style="list-style-type: none"> • Thanks to everyone who tags FOM in Instagram stories. We make sure to share those, so please keep it up! • Priscilla will send an email reminder on Wednesday, November 23rd for newsletter items. The items are due on Monday, November 28th. Priscilla will send out the newsletter on Wednesday, November 30th. <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> • Cat will be reaching out next week if she needs more annual review stuff (thanks Hannah and Molly for sending yours!) • Updates to the Friends of Midtown website are in progress - event block on the homepage! We did a redesigned template of the whole site, which is almost ready for pre-review. <p>ASKS & NEEDS OF THE BOARD</p>
<p>Nominating Committee Nate, Autumn, Cat, Zach</p>	<p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <p>Board Members</p> <ul style="list-style-type: none"> • President - Molly Haragan • Vice President - Nate Lotze • Treasury - Eileen, Austin • Nominating - Nate, Autumn, Cat, Zach • Comms - Priscilla, Cat, Zoe, Julian • Membership/Development - Priscilla • Beautification - Lynette • Safety - Ben, Tyler • Business - Autumn, Sandi • Community Building - Mikell, Lisa

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| | <ul style="list-style-type: none">• Events - Hannah, Heavenly• At Large - Zach, Alison |
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ASKS & NEEDS OF THE BOARD

- Need Board members! See point at the top of the agenda.

Closing

Heavenly motioned to end the meeting. Austin seconded the motion. The board voted to end the meeting at 7:15pm.