



## Friends of Midtown Board Meeting

October 18, 2021 ~ 6:00 pm- 7:30 pm

In attendance:

- Molly
- Nate
- Autumn
- Katie
- Jodi
- Ben
- Lisa
- Eileen
- Lina
- Puja
- Zoe
- Terri
- Heavenly
- Priscilla

### **New Board Nominations**

- Autumn introduced the nominees and their qualifications to join the board.
  - Cat Kustes - Business Committee and Community Building Committee
    - Katie motioned, Ben seconded. Unanimous YES vote for Cat to join board.
  - Zoe Hall - Events, Membership & Nominating Liaison
    - Eileen motioned, Autumn seconded. Unanimous YES vote for Zoe to join board.

### **Treasurer's Report (Eileen)**

- Eileen explained that FOM doesn't meet the threshold to file regular income tax with the IRS; our filing just reports that we are below that threshold. Eileen filed the 990 form in September.
- There hasn't been much spending in the last month other than spending for the outdoor movies, which came out of the outdoor movie fund.
  - Molly added that FOM might still owe the Midtown Cinema movie license fees; she is checking with Stuart.
- Jodi motioned to approve the Treasury report. It was unanimously approved.

### **Membership Report (Rhiannon)**

Rhiannon was not present to provide updated membership numbers.

### **Board Business (vote)**

Eileen motioned to approve September meeting minutes, Katie seconded. Minutes were unanimously approved.

### **Board Discussion Items**

No discussion items.

## Board Updates

- Molly noted that there are upcoming events and volunteer opportunities and encouraged board members to attend.
- Molly noted the upcoming board meetings and told the board to stay tuned for possible dates for the annual meeting
- Molly noted that she would send a Doodle poll in the coming days to schedule a board meet and greet so the new members can meet everyone, and plans to email new board members to set up welcome meetings with them.

Committee	Updates	What do you need?
<b>Communications</b> Priscilla	<ul style="list-style-type: none"> <li>● Thanks to everyone who tags FOM in Instagram stories. We make sure to share those, so please keep it up!</li> <li>● Will hear from Nominating Committee on Comms Co-Chair updates</li> </ul>	<ul style="list-style-type: none"> <li>● Please utilize the communications request Google Form (see bottom)</li> <li>● Priscilla will send a reminder Wednesday for newsletter items; please send items by next Wednesday (10/27) - will send newsletter by next Friday (10/29)</li> <li>● Please feel free to text or email Priscilla with social media requests</li> </ul>
<b>Beautification</b> Lina & Lindsey	<p><b>Strategic Planning</b></p> <ul style="list-style-type: none"> <li>● We met to come up with short-term and long-term goals and activities for the committee. We created a living document outlining our objectives and potential projects.</li> </ul> <p><b>Pocket Park</b></p> <ul style="list-style-type: none"> <li>● Thanks to all of those who have helped water Pocket Park!</li> <li>● We are planning on putting together a community event to clean up the park, add wood chips where needed, put the garden to bed, and add an FOM sign.             <ul style="list-style-type: none"> <li>○ Board members noted in chat the best times for an event to put the garden to bed.                 <ul style="list-style-type: none"> <li>■ Jodi said weekends are best for her.</li> <li>■ Ben said Saturday morning would work.</li> </ul> </li> </ul> </li> <li>● Are people more likely to show up:             <ul style="list-style-type: none"> <li>○ On a weekday evening?</li> <li>○ Saturday?</li> <li>○ Sunday?</li> </ul> </li> </ul> <p><b>Trash Tuesdays</b></p> <ul style="list-style-type: none"> <li>● We should plan to start the event at least 1 hour before the usual time since it's starting to get dark early.</li> </ul>	<ul style="list-style-type: none"> <li>● Please share any feedback on the strategic plan or ideas for beautification projects to this google doc.</li> <li>● Call for Volunteers for Trash Tuesday cleanups!             <ul style="list-style-type: none"> <li>○ Eileen noted that in the past, FOM has suspended litter cleanups during the winter months.</li> </ul> </li> </ul>

<p><b>Safety</b> Ben &amp; Selina</p>	<ul style="list-style-type: none"> <li>● Weekly “Midtown Walks” continue. Upcoming walks: <ul style="list-style-type: none"> <li>○ 10/21 - Thirsty Thursday</li> <li>○ 10/26 - Meeting/Safety Walk</li> </ul> </li> <li>● Next Month’s Schedule <ul style="list-style-type: none"> <li>○ 11/02 - Trash Tuesday</li> <li>○ 11/11 - Thirsty Thursday</li> <li>○ 11/19 - Family Friday (3rd in the Burg)</li> <li>○ 11/22 - Walk</li> <li>○ 11/30 - Meeting/Safety Walk</li> </ul> </li> <li>● Safety walk time will change to 6PM starting next month to coincide with Daylight Savings</li> <li>● Ben asked if FOM has any interest in partnering with The Longest Day. This is an Alzheimers charity Ben is involved with.</li> <li>● Still working on video</li> </ul>	<p>Reminder: FOM Board Members, please commit to participating in 2 block walks annually at least. Bring a friend!</p> <p>Ben noted that attendance for safety walks during Third in the Burg has been poor (last month it was only him and Betsy).</p> <p>Molly raised the possibility of having a safety walk presence on election night.</p> <p>Ben will be gone this Thursday and asked board members to substitute for him.</p>
<p><b>At-Large Members</b> Puja</p>	<p>Heartshine is organizing a family-oriented walk with candles on Nov. 13 from 3:30 to 4:30. Puja will provide more info to the board.</p>	<ul style="list-style-type: none"> <li>● Can help in any current/active projects or programs</li> </ul>
<p><b>Business</b> Autumn &amp; Katie</p>	<ul style="list-style-type: none"> <li>● FOM Business Member Page is live</li> <li>● Will have another touchpoint with Chad Frey in October or November to follow-up on Midtown Maker and the STEAM Map website</li> <li>● Business Committee continuing to work Annual Dinner Event; it will be coordinated with Annual Meeting. <ul style="list-style-type: none"> <li>○ Katie will step down from the Board after December and plans to help see the event through before setting a date to step down. Katie said after things settle down she would be interested in rejoining the board in an at large role.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>● Request Comms support for sharing FOM Business Member page to social</li> <li>● Intros to business owners you think might be interested in our membership</li> <li>● Will be sharing a few business member info for Instagram posts</li> </ul>
<p><b>Dog Park</b> Terri &amp; Jodi</p>	<ul style="list-style-type: none"> <li>● Last Bash was held 9/30 with 20+ dogs</li> <li>● Park closed 10/1</li> <li>● Purchase agreement signed and full payment (\$1,000) received from KK9</li> <li>● 10/14: majority of park dismantled by MPM &amp; few volunteers; materials delivered to KK9; to be completed by 10/27</li> </ul>	<ul style="list-style-type: none"> <li>● Clarification of FOM role in future advocacy/support of new park. Jodi noted that Dog Park Committee would like to set up meetings with city leaders moving forward.</li> </ul>

	<ul style="list-style-type: none"> <li>• Final walkthrough with Vartan TBD</li> <li>• Survey and observation results to be shared in Nov.</li> </ul>	
<p><b>Community Building</b> Mikell &amp; Lisa</p>	<ul style="list-style-type: none"> <li>• Molly provided update because Mikell was not on call and Lisa is still learning the ropes.</li> <li>• Upcoming Midtown Development virtual Town hall event Tuesday, October 26th Potential Thursday, November 4th</li> </ul>	<p>Mark your calendar to attend and/or share the event - session 1 here. <a href="https://fb.me/e/1e5rfGeG3">https://fb.me/e/1e5rfGeG3</a></p> <p>Lisa asked about FOM membership and said she is looking to learn more about the organization since she's a new member. She has not yet met Mikell; Molly said she would schedule a meeting with Lisa and Mikell to get everyone on the same page.</p>
<p><b>Events</b> Hannah &amp; Heavenly</p>	<ul style="list-style-type: none"> <li>• Molly provided updates because Heavenly and Hannah were not available.</li> <li>• Raised \$160 from All you Can Eat fundraiser with Knead!</li> <li>• <b>October 23</b> - <a href="#">Midtown Gives Back</a> <ul style="list-style-type: none"> <li>○ Saturday, 9 - 1</li> <li>○ Personal Item Drive with EFP</li> </ul> </li> <li>• <b>October 29</b> - Trunk or Treat with Neighborhood Center UMC <ul style="list-style-type: none"> <li>○ Friday, 7 - 9</li> </ul> </li> <li>• <b>October 30</b> - <a href="#">Dog Costume Party</a> <ul style="list-style-type: none"> <li>○ Saturday, 10 - 2</li> <li>○ Table at the market</li> <li>○ Fall photo booth for dogs &amp; people</li> <li>○ Doggie Delights set up</li> </ul> </li> <li>• <b>November</b> Annual Meeting &amp; maybe Friendsgiving <ul style="list-style-type: none"> <li>○ November 19?</li> <li>○ December 3?</li> </ul> </li> <li>• <b>December 1</b> - Holiday Decorating Contest <ul style="list-style-type: none"> <li>○ Houses decorated by 12/11 for judging</li> <li>○ HHA Candlelight house tour 12/12</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>
<p><b>Nominating Committee</b></p>	<ul style="list-style-type: none"> <li>• Lots of new members recently! <ul style="list-style-type: none"> <li>○ Lisa Sanford - Community Building</li> <li>○ Heavenly Smith - Events</li> <li>○ Zoe Hall - Communications</li> <li>○ Cat Kustes - Communications</li> </ul> </li> <li>• Still looking <ul style="list-style-type: none"> <li>○ Development Co-Chair</li> <li>○ Comms liaison for Beautification Committee</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Look out for a doodle poll to schedule our next board happy hour, location most likely HMAc</li> <li>• Idea - make a FB event for board happy hours to invite community members to come meet the board</li> </ul>

Katie motioned to close the meeting; Lina seconded.