



Friends of Midtown Board Meeting

March 21, 2022 ~ 6:00 pm- 7:30 pm

In Attendance: Molly Haragan, Nate Lotze, Eileen Carson, Hannah Witwer, Heavenly Smith, Jodi Sanger, Julian Salinas, Austin Cheers, Cat Kustes, Lindsey Sansoni, Priscilla Morales, Sandi Emery

Not in Attendance: Lisa Sanford, Mikell Simpson, Autumn Anderson, Lina Beron Echavarria, Ben Hinnenkamp

● New Board Nominations

- Hannah shared the following nominations to the board on behalf of the Nominating Committee
 - Treasurer Co-Chair: Austin Cheers - Austin has been a resident of Midtown since June 2021 and has wasted no time in getting involved. Austin is the treasurer for a community center in Allison Hill (Gather the Spirit for Justice) and loves using his skills for the community and the nonprofit world.
 - Eileen moved to approve Austin, Zoe seconded. Austin was voted onto the board.
 - Comms Liaison for Beautification & Safety: Julian Salinas - Julian is a longtime resident of Midtown and loves to community by visuals, it's her interest and her career. She is on HHA's communications committee and is looking forward to connecting FOM with other orgs.
 - Zoe moved to approve Julian, Eileen seconded. Julian was voted onto the board.
 - Business Co-Chair: Sandi Emery - Sandi moved to Midtown late 2019 and, though it's been hard with COVID, she has loved the incredible activities and businesses within the neighborhood. She is looking forward to creating community and connections among business owners.
 - Eileen moved to approve Sandi as business co-chair, Jodi seconded. Sandi was voted onto the board.
- Open Positions are Development (Membership & Fundraising) and Safety Co-Chair

● Treasurer's Report

- The February Treasury Report was presented by Eileen Carson. Molly brought up the idea of an earmarked portion of money for the Events Committee outside of the Outdoor Film Series.
- Lindsay motioned to approve, Zoe seconded. The treasurer's report was approved.

● Membership Report

- Total - 178
 - 74 Individual
 - 70 Household
 - 20 Business
 - 14 Sustaining Members
- Nate shared an update on Cart66, which was the original system we were collecting membership on. We are working to switch everyone over to Wix so we can end out Cart66 membership because it was costing us more to have Cart66 than the donations we were getting from the membership.



Board Business (vote)

- The February meeting minutes for public release were discussed and no questions
- Eileen moved to approve the meeting minutes, Heavenly seconded. The meeting minutes were approved for public release.

Board Discussion Items

- Lisa and Molly had a discussion about whether FOM should be present at City Council meetings and Molly brought this conversation to the board for discussion. Hannah and Eileen spoke in favor of this, FOM showing up to the meetings is good visibility and also helps us see what is happening in other neighborhoods in Harrisburg. We could be given the opportunity to collaborate on projects larger than just our area. Great for our knowledge and existence of and in the city.
- Propose amendment to remove Dog Park Committee from FOM bylaws will be voted on in the next monthly meeting. Since there is no longer a physical dog park, Molly is proposing to remove the Dog Park Committee. This does not mean our continued advocacy will go away, but the committee will be removed from the FOM bylaws. Jodi shared that, as the Dog Park chair, she supports this, but would like to know what the bylaws say about Committees. The Dog Park advocating responsibility could fall under the Beautification Committee until the city picks up the project.

Board Updates

- 2022 Events Schedule has been updated to add columns that capture data such as estimated number of attendees, money donated/collected, and our various KPIs. Molly requested that following events we fill out these columns that will help FOM measure impact.
 - Reminder: 2022 Strategic Planning Excel for reference
- FOM Donor Tracking Sheet - update this on a monthly basis with any relevant donors

Committee	Board Notes - fill in what you can / as you need for each section
Safety Ben	<ul style="list-style-type: none"> • Trash Tuesday is back! • Next months walks <ul style="list-style-type: none"> ◦ 04/05 - Trash Tuesday ◦ 04/15 - 3rd in the Burg ◦ 04/26 - Monthly meeting/walk • Reminder: FOM Board Members, please commit to participating in 2 block walks annually at least. Bring a friend! • If someone from Comms is able to help with getting these dates in the newsletter/social media it would be greatly appreciated!
Business Autumn & Sandi	<ul style="list-style-type: none"> • Business membership reach out <ul style="list-style-type: none"> ◦ Met with Erica from Cityhouse (signed up for Platinum) ◦ Talked with Peter from Little Amps and sent message to set up formal meeting ◦ Need to follow up with Steffan from Good Brotha's ◦ Reach out to Dee McGee • Spring Business Bingo Raffle <ul style="list-style-type: none"> ◦ Begin promoting end of February/beginning of March (Zoe is assisting with this)

	<ul style="list-style-type: none"> ○ Launch mid-April (one week or 10 day event ex. Friday-following Sunday)
<p>Events Hannah & Heavenly</p>	<ul style="list-style-type: none"> ● Townhall for Justice on 3/15 at HMAC, HUGE thanks to Autumn and Heavenly for the work they put into this event ● Midtown Meet-Up @ Susquehanna Art Museum on 3/18 ● Will begin fundraising for Outdoor Movies soon. We need about \$7,000, so if anyone has any leads on philanthropic companies, let us know! ● March/April Board Happy Hour, enter availability here ● Saturday, April 9th - Set up at the Broad Street Market from 10am - 2pm. Hand out business bingo cards, hang out, talk with Midtowners ● Saturday, April 23rd - Personal Item Drive w/ Ecumenical Food Pantry from 9am - 1pm. Facebook event created. ● Saturday, May 7th - Midtown Yard Sale in collaboration with Midtown Action Council ● Sign up to volunteer (we need you!). Blue spaces are open volunteer slots, but we never turn away volunteers! ● Ralph Rodriguez is planning a General Safety Townhall Series, Monday April 11th from 6pm - 8:30. Hannah is helping him look for a Midtown location. Molly suggested HHA and the board will help brainstorm additional ideas.
<p>Community Building Mikell & Lisa</p>	<ul style="list-style-type: none"> ● Adopt a Park proposal, recommending the park at 4th & Dauphin. https://s3.amazonaws.com/harrisburgpa.gov/wp-content/uploads/20210427021446/2021-Park-Volunteer-Form.pdf
<p>Dog Park Jodi</p>	<ul style="list-style-type: none"> ● Jodi sent out the Dog Park Survey dashboard's final copy. She will work on creating a presentation or one-pager to share with government officials and the public. ● Plan to engage city government post-inauguration, once settled in new positions: <ul style="list-style-type: none"> ○ Jocelyn Rawls appointed Parks, Rec & Enrichment committee chair ○ Kevin Sanders, ksanders@harrisburgpa.gov (thank you Mikell!) ● Let Joei know if you're interested in supporting dog park advocacy
<p>Communications Priscilla, Zoe, Cat & Julian</p>	<ul style="list-style-type: none"> ● Thanks to everyone who tags FOM in Instagram stories. We make sure to share those, so please keep it up! ● Priscilla will send a reminder this Wednesday for newsletter items; please send items by next Monday (3/28) - will send newsletter by Thursday (3/31) ● Please utilize the communications request Google Form (see bottom) ● Please feel free to text or email Priscilla, Cat and/or Zoe with social media requests
<p>Beautification Lina & Lindsey</p>	<p>Trash Tuesday's Back!</p> <ul style="list-style-type: none"> ● April 5: Join us for the first Trash Tuesday of 2022 ● Meet at the Broad Street Market patio at 7:00 pm <p>Pocket Park Spring Revival</p> <ul style="list-style-type: none"> ● Saturday, April 16 (10:00 - 12:00 pm) ● Help us clean the alley and bring Pocket Park back to shape. ● If you have native plants that attract pollinators that you'll like to donate, bring them! <p>Earth Day: Seed/Plant Swap with the Vintage Vine</p> <ul style="list-style-type: none"> ● Friday, April 22 (5:30 - 7:00 pm) ● The Beautification Committee and Vintage Vine will host a plant and seed swap at Pocket Park for an Earth Day celebration. ● Bring native seeds, clippings, plants! ● This event will be part of the Business Bingo! <ul style="list-style-type: none"> ○ Any ideas on how to engage more people? <p>Great Harrisburg Litter Cleanup</p> <ul style="list-style-type: none"> ● Saturday, April 23rd (8:00 - 12:00 pm) meet at 329 Harris St



	<ul style="list-style-type: none">● Sign up for the FOM team here: www.bit.ly/GreatHbgCleanUp<ul style="list-style-type: none">○ Litter Picker○ Dumpster Monitor○ Truck driver (if you have a truck) <p>Bare Root Tree Plantings</p> <ul style="list-style-type: none">● TBD - plantings in Allison Hill <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none">● Join us for these events and feel free to suggest more!
<p>Nominating Committee Hannah, Nate, Autumn</p>	<ul style="list-style-type: none">● Board Members<ul style="list-style-type: none">○ President - Molly Haragan○ Vice President - Nate Lotze○ Treasury - Eileen, Austin○ Secretary - Hannah Witwer○ Nominating - Hannah, Nate, Autumn, open○ Comms - Priscilla, Cat, Zoe, Julian○ Beautification - Lindsey, Lina○ Safety - Ben, open○ Business - Autumn, Sandi○ Dog Park - Jodi○ Community Building - Mikell, Lisa○ Events - Hannah, Heavenly○ At large members - Puja Gellerman, Cate Rowe● Still looking for:<ul style="list-style-type: none">○ Membership/Development Co-Chair○ Safety Co-Chair● Is anyone interested in joining the Nominating Committee? Involves taking part in 30-minute interviews when we have board candidates.

Closing

- Hannah moved to close the meeting. The meeting ended at 7:05 PM.