

**Friends of Midtown Board Meeting**  
**February 20, 2023 ~ 6:00 pm- 7:30 pm**  
**No In-Person Meeting this evening, only virtual!!!**

**In attendance:**

Nate Lotze  
Molly Haragan  
Austin Cheers  
Autumn Anderson  
Zach Ashley  
Sandi Emery  
Erin O'Dea

**Not present:**

Hannah Witwer  
Cat Kustes  
Julian Northrop  
Priscilla Morales  
Tyler Cox (resigned)  
Allison DeTurk-Malia  
Lynette Carter  
HeavenlyWilliams  
Lisa Sanford

**New Board Nominations & Updates** (Zach Ashley)

- Molly introduced Erin O'Dea, the new Midtown Action Council/FOM liaison.
- Zach listed the open positions in need of co-chairs: Community Building, Beautification, Membership/Development, Comms. Asked members of committees to provide content about committees for social media posts. Testimonials/accomplishments from past year to highlight to give new board prospects an idea of what it looks like.
- Zach mentioned that in June there will be elections for executive committee positions. Molly highlighted that hopefully executive committee nominees will be people currently on the board.

**Treasurer's Report** (Austin)

- Austin presented January treasurer's report and walked through proposed 2023 budget. Due to lack of quorum, no vote to approve treasurer's report.
- Austin outlined the spreadsheet showing average income/expenses per month for 2022 and projected income/expenses for 2023. Advised setting expense goals first and then determining the amount of money we need to bring in.

- Autumn and Sandi mentioned the Midtown Makers Series event that the Business Committee will be putting on.

**Membership Report (Priscilla)**

Total: 152 (+3 from last month)

- 61 Individual (no change)
- 46 household (+1)
- 27 Business (22 Gold, 5 Platinum) (no change)
- 18 Sustaining Members (+2)

Nate outlined membership numbers and noted net gain over the past month. Molly said that we'll revisit ideas to increase membership during March planning session.

**Board Business (vote)**

- Skipped vote to approve [January meeting minutes](#) due to lack of quorum.

**Board Discussion Items** *(for items that require board feedback/discussion)*

- Molly mentioned Cat's proposed website redesign that will be discussed further in March.

**Board Updates (FYIs)**

- Erin said that MAC discussed high-level goals for the upcoming year: hoping to host at least six cleanups (including Verbeke median project) and looking to create spending plan for Safety fund. Cameras were discussed, especially near Sunken Garden. Still brainstorming what else they can use those funds for.
- Erin said that MAC is working with city to refurbish/install trash cans. If you notice areas in need, let MAC/Dan Fulton know. Molly noted that Tyler/Safety Committee has had trash can issues come up, so will connect him with MAC. Also mentioned plans for Trash Tuesdays in 2023, which will probably start back up in April.

Committee	Board Notes - fill in what you can / as you need for each section
<p><b>Business</b> Autumn &amp; Sandi</p>	<p><b>UPDATES (HIGHLIGHTS &amp; CHALLENGES)</b></p> <ul style="list-style-type: none"> <li>● Confirming makers for the Midtown Maker Series</li> <li>● Conducted initial marketing on Instagram</li> </ul> <p><b>UPCOMING EVENTS/PLANS</b></p> <ul style="list-style-type: none"> <li>● Midtown Maker Series - Key focus April 2023               <ul style="list-style-type: none"> <li>○ 10-12 businesses interested so far.</li> <li>○ Wildflower phone case making at Zeroday on 4/15</li> <li>○ Herbal tea blending workshop at Elementary (date TBD)</li> <li>○ Northern Appalachian School medicinal plants workshop at Elementary (date TBD)</li> <li>○ Coffee history/cupping and tasting event at Elementary (date TBD)</li> <li>○ Candle making workshop w/ Moonrise Candle at Millworks (date TBD)</li> <li>○ Art class with Vivi on Verbeke (possibly a two or four part series 4/1, 4/8, 4/15, 4/22)</li> </ul> </li> </ul>

	<ul style="list-style-type: none"> <li>○ Printmaking class most likely at Millworks (date TBD)</li> <li>● FOM Business Member Soiree ~June 2023</li> <li>● Silent disco - TBD likely Fall 2023</li> </ul> <p><b>ASKS &amp; NEEDS OF THE BOARD</b></p> <ul style="list-style-type: none"> <li>● Will need support from Comms throughout March to promote Maker events</li> <li>● May need assistance with events and/or at large board members for Midtown Maker Series</li> <li>● Sign up for Makers events!</li> </ul>
<p><b>Events</b> Hannah &amp; Heavenly</p>	<p><b>UPCOMING EVENTS/PLANS</b></p> <ul style="list-style-type: none"> <li>● Molly provided update about Midtown Meetup at Midtown Juice Lab. Noted that we have a lot of business members who we could highlight in upcoming meetups.</li> <li>● Molly asked if we should we consider FOM / MAC Midtown Yard Sale for May 21st to coincide with Pursuit's Board Game Yard Sale event (12pm)?</li> </ul>
<p><b>Safety</b> Tyler</p>	<ul style="list-style-type: none"> <li>● Molly noted the upcoming Wellness Walks, 9AM Starting at Broad St. Market <ul style="list-style-type: none"> <li>○ 2/25</li> </ul> </li> </ul>
<p><b>Community Building</b> Lisa</p>	<ul style="list-style-type: none"> <li>● Molly mentioned opportunity to plan and collaborate on Primary debates in April / May with Midtown Action Council, Who's Running for Office? Harrisburg, and Steven Williams</li> </ul>
<p><b>Beautification</b> Lynette</p>	<p><b>Great Harrisburg Litter Clean Up: April 22, 2023 from 8am-11am</b></p> <ul style="list-style-type: none"> <li>● Molly asked if we could ask some business members to provide perk/discount for people who participate in litter cleanup.</li> </ul> <p><b>Next Trash Tuesday</b></p> <ul style="list-style-type: none"> <li>● Molly said she'll touch base with Lynette about if the next Trash Tuesday will be in March or April</li> </ul>
<p><b>Communications</b> Priscilla, Cat &amp; Julian</p>	<p><b>UPDATES (HIGHLIGHTS &amp; CHALLENGES)</b></p> <ul style="list-style-type: none"> <li>● Molly noted that newsletter items are due Feb. 24.</li> </ul>
<p><b>Nominating Committee</b> Zach</p>	<p><b>UPDATES (HIGHLIGHTS &amp; CHALLENGES)</b></p> <ul style="list-style-type: none"> <li>● Zach encouraged people to think of anyone who might be a potential board member.</li> </ul>

Sandi moved to close meeting. Austin seconded. Meeting adjourned.