



**Friends of Midtown Board Meeting
August 15, 2022 ~ 6:00 pm- 7:30 pm**

Board Members in Attendance: Molly Haragan, Ben Hinnenkamp, Austin Cheers, Cat Kustes, Nate Lotze, Autumn Anderson, Hannah Witwer, Mikell Simpson, Sandi Emery, Zach Ashley, Eileen Carson, Heavenly Smith, Julian Salinas, Lynette Carter, Alison DeTurk-Malia, Priscilla Morales

Board Members not in Attendance: Jodi Sanger, Zoe Hall, Lisa Sanford, Lindsey Sansoni

New Board Nominations (Hannah)

- The Nominating Committee would like to nominate Jacqueline Lynette Carter to the board as Beautification Committee Co-Chair. Autumn motioned to vote Lynette onto the board, Ben seconded the motion. The board voted Lynette onto the board.
- The Nominating Committee would like to nominate Alison DeTurk-Malia to the board as a Board Member At-Large. Eileen motioned to vote Alison onto the board, Cat seconded the motion. The board voted Alison onto the board.

Chad Frey, Special Guest Presentation

- Chad has created an application for Friends of Midtown with categories; living, playing, serving, worshipping, shopping, etc. You can click on places on the map to find more information about them. We can use this tool to tell a story about our neighborhood and make it come to life. When we see all our neighborhood's assets, it shapes the way we think about our neighborhood.

Treasurer's Report (Eileen & Austin)

- Eileen presented the July Treasury Report for board approval.
- Sandi motioned to approve the July Treasurer Report, Zach seconded the motion. The board voted to approve the July's Treasurer Report.

Membership Report (Priscilla)

- Total - 172
- 73 Individual
- 59 Household
- 23 Business
- 17 Sustaining Members
- Additional notes: we did offer Pursuit Coworking an in-kind Business Membership for allowing us to use their space for our board meetings. Also, we are looking for an additional Membership/Development Co-Chair to work alongside Priscilla. The position involves tracking membership, responding to emails, gathering and sending materials to new members.

Meeting Minutes, the board looked at the minutes from the July meeting for public release. Some of the details will be redacted and the links will be removed. Nate motioned to approve the minutes, Eileen seconded the motion. The board approved the July meeting minutes for public release via our website.

Board Discussion Items, Virtual Public Meetings



- During the height of Covid, the board voted to hold quarterly public board meetings because we weren't doing much in the community. We would like to take a vote at our next board meeting to see if we should continue doing public meetings. Now that we are able to be in a hybrid setting, have become more active in the community, and we haven't had more than one person join us, we would like to think about whether we should continue the initiative or not.

Board Updates (FYIs)

- FOM Annual Meeting is coming in October!!
- Insurance Policy Renewal, per our June meeting. It is the same coverage as before but brought to the board in case we see a need for coverage in other areas.
- Board t-shirts & tanks have been received and are available, if you have not received a shirt or tank please reach out to Molly. Every board member should have one of each.
- Board collaboration & ideas & Community Member Volunteerism - Bark for a Park; Trash Cans / Clean Up Campaigns; Committee meetings
- 2022 Events Schedule & Volunteer Sign-up Sheet
 - Update Events regularly (Columns A-I), even if they don't require volunteers
 - Following an event, update est. attendees, money collected & notes/KPIs on meeting FOM Strategic Goals as set out in February strategy session (Columns J-L)
 - Reminder: 2022 Strategic Planning Excel for reference
- FOM Donor Tracking Sheet - **update this on a monthly basis with any relevant donors**

Committee	Board Notes - fill in what you can / as you need for each section
<p>Safety Ben & Tyler</p>	<p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> • Upcoming walks <ul style="list-style-type: none"> ◦ 08/19 - 3rd in the Burg ◦ 08/30 - Monthly Meeting/Walk • Next months walks <ul style="list-style-type: none"> ◦ 09/06 - Trash Tuesday ◦ 09/16 - 3rd in the Burg ◦ 09/27 - Monthly Meeting/Walk <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> • Reminder: FOM Board Members, please commit to participating in 2 block walks annually at least. Bring a friend!
<p>Community Building Mikell & Lisa</p>	<p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> • Adopt a Park proposal: (Need more signatures) • Wednesday Workshops, 6:30-7:30pm <ul style="list-style-type: none"> ◦ Good Brotha's Upstairs Meeting Room, \$180 per room, looking for a cheaper location to host these workshops <ul style="list-style-type: none"> ■ October 19th (Voter Education) ■ November 2nd (Financial Literacy) ■ November 19th (Home Ownership) ◦ Lisa & Mikell will select dates and presenters • Coffee & Arts Festival Sept 3rd, 9:00am - 12:00pm <ul style="list-style-type: none"> ◦ Painting, Yoga, Food

	<ul style="list-style-type: none"> ○ HACC Parking lots on Reily between 4th and 5th Streets <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> ● Flyers, social media promotion, Zoe will connect with the committee ● If we know any vendors that would like to vend (random retail, art, etc.), have them connect with Mikell, there is a \$25 fee. Mikell will email the vendor registration form to the board.
<p>Business Autumn & Sandi</p>	<p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <ul style="list-style-type: none"> ● Sandi and Autumn are planning to continue business member outreach. This will be ongoing. A few highlights include: <ul style="list-style-type: none"> ○ Met with Peter from Little Amps and he is interested in co-hosting the block party ○ Contacted the following interested folks in biz memberships: <ul style="list-style-type: none"> ■ Elementary Coffee ■ Plum Boxes ■ Veg Out ■ Initial Convos with Juice Lab <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> ● Hosting of Silent Disco: initial “pilot” <ul style="list-style-type: none"> ○ Would love for board members to attend and provide song requests ○ Sandi and Autumn will create an excel doc for folks to add songs after our meeting on 8/18 ● Updated the Community Survey and will share with businesses to fill out and share summary of data by end of year ● Reaching out to Biz members to attend Annual Meeting as a Blocktoberfest vendor ● Midtown Maker series planned for spring 2023
<p>Events Hannah & Heavenly</p>	<p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <ul style="list-style-type: none"> ● Yard Sale had 22 participants and lots of social media posting! ● Weather for Avengers Endgame was PERFECT, about 100 people showed up! <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> ● 2022 Outdoor Film Series <ul style="list-style-type: none"> ○ 6/11 - Encanto (200) ○ 6/25 - Princess Bride (200) ○ 7/16 - Raiders of the Lost Ark (100) ○ 7/28 - (Thursday) The Adventures of Priscilla, Queen of the desert (cancelled) ○ 8/13 - Avengers End Game ○ 8/27 - Up ● Saturday, September 3rd - Coffee & Arts Festival ● September - PENDING Midtown Meetup @ Alvaro’s ● Saturday, October 1st - Blocktoberfest & Annual Meeting ● October - PENDING Personal Item Drive @ EFP ● October - PENDING Midtown Meetup @ HMAC, Halloween Themed

	<ul style="list-style-type: none"> ● November - PENDING Friendsgiving @ Pursuit (?), Trivia and/or Karaoke ● December - Holiday Decorating Contest ● December - PENDING Midtown Gift Exchange <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> ● Sign up to volunteer (we need you!). Blue spaces are open volunteer slots, but we never turn away volunteers!
<p>Beautification Lina & Lindsey</p>	<p>Beautification Projects & Responsibilities:</p> <ul style="list-style-type: none"> ● Here is the document that outlines the Beautification Committee's annual projects and responsibilities along with potential areas of focus. This will be a great resource for new co-chairs. <p>Pocket Park:</p> <ul style="list-style-type: none"> ● Thanks to the board members who helped finish painting the rain barrel! We also picked up trash, weeded, and watered the garden (which looks stunning!). <p>Next Trash Tuesday</p> <ul style="list-style-type: none"> ● Sept 6th, meet at Broad Street Market's patio at 7:00 pm ● We've been deliberate about having at least 2 people stop by Pocket Park during Trash Tuesday. <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> ● If you have been part of the Beautification committee or have helped plan specific events or projects, please consider sharing some of your knowledge by adding items or specific information to the Beautification Projects & Responsibilities Document.
<p>Communications Priscilla, Zoe, Cat & Julian</p>	<p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <ul style="list-style-type: none"> ● Thanks to everyone who tags FOM in Instagram stories. We make sure to share those, so please keep it up! <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> ● Priscilla will send a reminder this Wednesday for newsletter items; please send items by August 25, will send newsletter by August 31 ● Zoë is working on FOM branding guidelines/UI design ● Zoë will be organizing the "Doors of Midtown" campaign starting in August ● Saturday, September 3rd - Coffee & Arts Festival - Cat will be taking lead from Coms ● Cat taking lead on survey comms— will have a plan written up this week ● Cat soliciting ideas for annual video ● Comms team will be meeting soon to discuss streamlining social media/other communications requests and processes <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> ● Can event times be added to the 2022 Events Schedule spreadsheet? Helps when adding to the FOM calendar and when creating social posts to know when the event starts and ends :)

	<ul style="list-style-type: none"> ● UPDATE: Please do <u>not</u> utilize the communications request Google Form as we are in the process of creating a new one. Please email/text comms instead ● Please feel free to text or email Cat, Zoe and/or Julian with social media requests
<p>Nominating Committee Nate, Autumn, Cat, Zach, Tyler</p>	<p>Board Members</p> <ul style="list-style-type: none"> ● President - Molly Haragan ● Vice President - Nate Lotze ● Treasury - Eileen, Austin ● Nominating - Nate, Autumn, Cat, Zach, Tyler ● Comms - Priscilla, Cat, Zoe, Julian ● Membership/Development - Priscilla ● Beautification - Lindsey, Lynette ● Safety - Ben, Tyler ● Business - Autumn, Sandi ● Community Building - Mikell, Lisa ● Events - Hannah, Heavenly ● At Large - Jodi, Zach, Alison <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> ● Is anyone interested in joining the Nominating Committee? Involves taking part in 30-minute interviews when we have board candidates.

Cat motioned to close the meeting, Eileen seconded the motion. The meeting closed at 7:27 PM.