



## Friends of Midtown Board Meeting

November 15, 2021 ~ 6:00 pm- 7:30 pm

- **Board Members in Attendance:** Molly Haragan, Nate Lotze, Hannah Witwer, Eileen Carson, Lindsey Sansoni, Autumn Anderson, Ben Hinnenkamp, Heavenly Smith, Jodi Sanger, Lina Beron, Mikell Simpson, Rhiannon Jacobs, Zoe Hall, Cat Kustes, Terri Smith
  - **Absent:** Priscilla Morales, Katie Talada, Puja Gellerman, Annie Hughes, Cate Rowe, Lisa Sanford
- **New Board Nominations:** Nate, Hannah, Autumn, Terri), Molly Haragan presented.
  - Selina Tremmel, Safety Committee Co-Chair, resigned
  - Terri Smith, Dog Park Co-Chair, resigned
- **Treasurer's Report:** Eileen Carson presented.
  - HHA Candlelight Tour canceled. FOM ad is being moved to 2022 Spring Garden Tour
  - We received \$1000 from Keystone Canine for purchase of fencing from the Dog Park. Thank you to Terri Smith for arranging that!
  - Some expenses accrued through dismantling of the dog park, paid \$100 for Justin's men to help take down the fencing. The remaining work was done via donation of time from Midtown Property Management. Hauler to take junk, \$300. About \$600 left from the sale.
  - No questions on the Treasurer's Report. Lindsey Sansoni motioned to approve, Terri Smith seconded. The October Treasurer's Report was accepted by the board
- **Membership Report:** Rhiannon Jacobs presented.
  - Total - 190 (-1 net)
  - 79 Individual (-1)
  - 76 Household
  - 22 Business
  - 13 Sustaining Members
  - **Note:** Working to move final 11 Cart66 memberships over to Wix before next Cart66 renewal date (11/07/2022). Currently spending \$114 annually on Cart66 to make \$155 in Cart66 membership dues. Rhiannon is reaching out to people to switch them over to Wix but they are unresponsive.
- **Board Business (vote)**
  - Approve October meeting minutes for public release (forthcoming)
  - Heavenly Smith motioned to approve, Eileen Carson seconded. The board approved the publication of FOM's October meeting minutes.
- **Board Discussion Items** (*for items that require board feedback/discussion*)
  - January 2022 FOM Strategic Board Meeting - likely about 3 hour session
    - A poll will be sent to the group to determine preference for in-person or virtual sessions. This will allow teams to connect and make a good plan for 2022.
    - Topics to include 2021 Year in Review, particularly around DEI & access and 2022 Planning & Coordination across committees.
- **Board Updates** (*FYIs*)
  - End of Year Reporting - for Giving Tuesday & Annual Meeting: **By Friday, November 19**
  - Committee Video Clips. Please email Cat once you've uploaded your video & include a few bullets in email of your highlights/asks



- iPhone camera is fine, please film horizontally so the videos are cohesive. Cat will send an email with some guidance on how to film. Leave a couple of seconds quiet at the beginning and end of the video for smoother editing
- Content:
  - Introduce yourself & your committee
  - Share 1-2 key highlights from 2021 events/initiatives
  - Optional: Ask/highlight to come for 2022
  - No more than 2 minutes, can include 1 or both co-chairs
- Complete FOM Data Gathering Sheet
- Use Donor tracking sheet to capture ALL cash + in-kind donations
- Add FOM photos you've taken throughout the year here
- FOM 2021 Annual Meeting & Business Member Meeting
  - SAVE THE DATE: Friday, December 17th from 5:30-8PM (Third in the Burg)
  - VENUE: Broad Street Market, old Pierogi stand
  - VOLUNTEER NEEDS - If you're around, please plan to come - even if for part of the time
  - 2-3 Silent Auction Raffle Baskets - if you have any gift cards / give away items from local Midtown businesses or organizations, please let me know
- 2022 FOM Meeting - Date/Time - Poll coming your way. As we have board members that are coming onto the board, we want to make sure that the meeting times are convenient for our board members' lives. Molly Haragan will send out a poll to gather feedback from board members.
- H2-2021 Planning: Events, Volunteer Opportunities & Resource Needs - lots of upcoming volunteering needs, please help where you're able
- Add committee records & materials to your committee Google Drive folder

Committee	Updates	What do you need?
<b>Safety</b> Ben	<ul style="list-style-type: none"> <li>● Weekly "Midtown Walks" continue. Upcoming walks:               <ul style="list-style-type: none"> <li>○ 11/19 - Family Friday</li> <li>○ 11/22 - Walk</li> <li>○ 11/30 - Meeting/Walk</li> </ul> </li> <li>● Next Month's Schedule               <ul style="list-style-type: none"> <li>○ TBD</li> <li>○ Ben is talking to the regular volunteers to determine what can be done during the winter months.</li> </ul> </li> <li>● Eliminating FB group/events</li> <li>● Looking at informative events for the future that relate to safety</li> <li>● Working on ideas for a more expanded view on safety, i.e. information sessions on mental health, etc.</li> </ul>	<ul style="list-style-type: none"> <li>● Reminder: FOM Board Members, please commit to participating in 2 block walks annually at least. Bring a friend!</li> <li>● Looking for an additional co-chair</li> </ul>
<b>Business</b> Autumn & Katie	<ul style="list-style-type: none"> <li>● Working on Annual Meeting/ Business Meeting in December               <ul style="list-style-type: none"> <li>○ Printing decals for business members</li> </ul> </li> </ul>	

	<ul style="list-style-type: none"> <li>○ Working on offering business members free drink tickets from Zeroday</li> <li>○ Printing signage to recognize business members at meeting</li> </ul>	
<p><b>Events</b> Hannah &amp; Heavenly</p>	<ul style="list-style-type: none"> <li>● <b>December 1</b> - Holiday Decorating Contest <ul style="list-style-type: none"> <li>○ Houses decorated by 12/11 for judging</li> <li>○ 12/12 Midtown walk to create House map, mulled wine &amp; friendship</li> <li>○ Judges TBD</li> </ul> </li> <li>● <b>December 11</b> - La Cultura Tree Lighting (TBD)</li> <li>● <b>December 17</b> - Annual Meeting <ul style="list-style-type: none"> <li>○ Broad Street Market</li> <li>○ 6pm - 8pm, 3rd in the Burg</li> </ul> </li> <li>● <b>December 20</b> - Board Holiday Get Together (Virtual or In-Person?)</li> </ul>	<ul style="list-style-type: none"> <li>●</li> </ul>
<p><b>Community Building</b> Mikell &amp; Lisa</p>	<ul style="list-style-type: none"> <li>● Town Hall (Development Project) 361 views</li> <li>● Town Hall (Development Project) 307 views</li> <li>● Meet the Candidates 2.9K views</li> <li>● School Board Debate 871 views</li> <li>● Mayoral Debate 1.5K views</li> <li>● Town Hall (Development Project) 137 views</li> <li>● Town Hall (Development Project) 173 views</li> <li>● Total Viewing Engagement- 6,249 views</li> </ul>	<ul style="list-style-type: none"> <li>●</li> </ul>
<p><b>Dog Park</b> Terri &amp; Jodi</p>	<ul style="list-style-type: none"> <li>● Received \$1000 for park materials</li> <li>● Paid \$100 to MPM workers (remaining hours were donated)</li> <li>● Paid ~\$335 to JDogs for bulk removal</li> <li>● Final walkthrough with Vartan 11/12; amendment pending</li> <li>● observation results available in Google</li> <li>● Survey dashboard will be shared via email. Results summarized are that people want a large dog park within walking distance of Midtown.</li> <li>● Jodi Sanger will set up a meeting to share the extensive survey results with the Executive Committee, any other board member interested in joining the meeting should let Jodi know!</li> <li>● Terri Smith has reached her term limit on the committee, so she will resign from the</li> </ul>	<ul style="list-style-type: none"> <li>● Support Jodi moving forward</li> </ul>

	<p>board effective 11/16/2021. She wanted to see the sunset of the Dog Park through and did a wonderful job!</p>	
<p><b>Communications</b> Priscilla, Zoe &amp; Cat</p>	<ul style="list-style-type: none"> <li>• Thanks to everyone who tags FOM in Instagram stories. We make sure to share those, so please keep it up!</li> <li>• Welcome Zoe &amp; Cat as our new Comms Committee liaisons!</li> <li>• Molly will speak with Priscilla about when to have newsletter items in, and would like newsletter to go out on Monday so that we can provide info about Giving Tuesday and the Holiday Decorating Contest.</li> </ul>	<ul style="list-style-type: none"> <li>• Please utilize the communications request Google Form (see bottom)</li> </ul>
<p><b>Beautification</b> Lina &amp; Lindsey</p>	<p><b>Strategic Planning</b></p> <ul style="list-style-type: none"> <li>• We created a living document outlining our objectives and potential projects for the upcoming year.</li> </ul> <p><b>Pocket Park Clean Up</b></p> <ul style="list-style-type: none"> <li>• Thanks to all of those who have helped water Pocket Park!</li> <li>• On Sunday November 21 at 10:30AM we will be putting the Pocket Park to bed. Please come out and assist us in doing some final touches to the park to prepare for the winter months.</li> </ul> <p><b>MLK Day Event</b></p> <ul style="list-style-type: none"> <li>• MLK Day is Jan 17th 2022. We would like to honor Dr. Martin Luther King Jr. by hosting a service event to celebrate his life and legacy.</li> <li>• We will be brainstorming event ideas and welcome any + all feedback and thoughts!</li> </ul>	<ul style="list-style-type: none"> <li>• Please share any feedback on the strategic plan or ideas for beautification projects to this google doc.</li> <li>• Sign up to volunteer for the final pocket park event here!</li> <li>• Please share thoughts / ideas for the MLK Day event with us.</li> </ul>
<p><b>At-Large Members</b> Puja</p>		<ul style="list-style-type: none"> <li>• Can help in any current/active projects or programs</li> </ul>
<p><b>Nominating Committee</b> Hannah, Nate, Autumn, Terri</p>	<ul style="list-style-type: none"> <li>• Board Members <ul style="list-style-type: none"> <li>○ Comms - Priscilla, Cat, Zoe</li> <li>○ Beautification - Lindsey, Lina</li> <li>○ Safety - Ben</li> <li>○ Business - Autumn, Katie</li> <li>○ Dog Park - Terri, Jodi</li> <li>○ Community Building - Mikell, Lisa</li> <li>○ Events - Hannah, Heavenly</li> <li>○ Nominating - Hannah, Nate, Autumn, Terri</li> <li>○ At Large - Puja, Cate</li> </ul> </li> <li>• Still looking <ul style="list-style-type: none"> <li>○ Development Co-Chair</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• 2022 Board Meet &amp; Greet Happy Hours - Invite community members to come meet the board</li> </ul>



	<ul style="list-style-type: none"><li>○ Comms liaison for Beautification &amp; Safety Committees</li><li>○ Safety Co-Chair</li></ul>	
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- **Additional Items:**

- Jodi Sanger presented about the International Service Center, relocating refugees from Afghanistan, in desperate need of affordable housing. We can help by spreading the word. Family sizes from 3 to 7 people, looking for quick and cheap housing.
  - Jodi will share information snippets with Comms for newsletter and social media posts.

- **Meeting Closure:**

- Lindsey Sansoni motioned to close the meeting, Zoe Hall seconded. The meeting adjourned at 7:06 PM.