



Friends of Midtown Board Meeting

September 19, 2022 ~ 6:00 pm- 7:30 pm

In-Person Location: Pursuit Coworking (922 N 3rd St)

Board Members in Attendance: Molly Haragan, Hannah Witwer, Austin Cheers, Eileen Carson, Nate Lotze, Autumn Anderson, Sandi Emery, Lynette Carter, Alison DeTurk-Malia, Jodi Sanger, Cat Kustes, Ben Hinnenkamp, Lisa Sanford, Tyler Cox, Julian Salinas, Heavenly Smith, Zoe Hall

Board Members not in Attendance: Mikell Simpson, Zach Ashley, Priscilla Morales

New Board Nominations & Updates

The nominations committee is in need of a Nominations Chair. Zach Ashley had volunteered to be interim co-chair but we need to confirm with him. Lindsey Sansoni has resigned from the Beautification Committee, leaving an open co-chair position. Ben Hinnenkamp is moving to Philadelphia and is stepping down from the Safety Committee, leaving an open chair position. Eileen Carson will be stepping down from Friends of Midtown board after 10 years, but would like to remain a super volunteer with the organization. The Treasury responsibilities will begin transitioning to Austin Cheers.

Hannah Witwer motioned to transition the Treasury responsibilities to Austin Cheer. Autumn Anderson seconded the motion. Austin Cheers was voted by the board to be the next Friends of Midtown Treasurer.

Treasurer's Report (Eileen & Austin)

The board reviewed the Treasurer's Report, Eileen Carson presented for the last time.

Sandi Emery motioned to approve the Treasury report, Nate Lotze seconded the motion. The board approved August's Treasury report.

Membership Report (Priscilla)

- 183 Memberships (+11)
- 75 Individual (+2)
- 63 Household (+4)
- 27 Business (+4)
- 18 Sustaining Members (+1)

Board Business (vote)

The board reviewed the [August meeting minutes](#) for public release. Eileen Carson motioned to approve the meeting minutes, Ben Hinnenkamp seconded the motion. The board voted to release the August meeting minutes to the public.

Last month we brought up the FOM Quarterly Public Virtual Board Meeting Option that started via COVID since we weren't very active in the community. Since then, we have become more active and have been consistent about posting our meeting minutes on our website. Molly Haragan proposed and



motioned that FOM removes the requirement for quarterly virtual public meetings, Austin Cheers seconded the motion. The board voted to remove the requirement for quarterly virtual public meetings.

Board Discussion Items (for items that require board feedback/discussion)

Hannah Witwer and Sandi Emery gave a tour of the new Excel sheet, [2022 Event Schedule, Comms features, & Ideas Sheet](#). This series of tabs combines all information that the board needs to do with events, initiatives, and ideation of future initiatives. Board members can come to this sheet to add events, sign up to volunteer, sign up to cover communications/social media for the event, and add ideas for what Friends of Midtown can work on next.

Molly brought up our last month’s meeting with Chad Frey and asked the board if anyone from the board was interested by the conversation and would like to get officially trained and take the lead on the Midtown Map follow up.

Molly also shared about her meeting with Historic Harrisburg Association and their behind the scenes work on resources and their idea for an Old Home Fair. Friends of Midtown would like to collaborate with HHA on a directory full of resources for Harrisburg residents who live in old homes and need help finding resources.

Board Updates (FYIs)

The FOM Annual Meeting “Fall Block Party” was moved to October 22nd, so board members, mark your calendars. It will be held on Verbeke between 3rd Street and Green Street, from 2pm to 6pm. The Business Committee is doing a lot of work getting our Business Members tapped to participate, Molly Haragan is taking care of signature collection for block off the street.

If anybody hasn’t gotten their board t-shirts & tanks, they are available so let Molly know to coordinate pickup or drop off.

Addition links:

- [2022 Events Schedule](#) & [Volunteer Sign-up Sheet](#)
 - Update Events regularly (Columns A-I), even if they don’t require volunteers
 - Following an event, update est. attendees, money collected & notes/KPIs on meeting FOM Strategic Goals as set out in February strategy session (Columns J-L)
 - Reminder: [2022 Strategic Planning Excel](#) for reference
- [FOM Donor Tracking Sheet](#) - **update this on a monthly basis with any relevant donors**

| Committee | Board Notes - fill in what you can / as you need for each section |
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| Safety Ben & Tyler | UPCOMING EVENTS/PLANS <ul style="list-style-type: none"> ● Upcoming walks <ul style="list-style-type: none"> ○ 09/27 - Monthly Meeting/Walk ● Next months walks <ul style="list-style-type: none"> ○ 10/04 - Trash Tuesday ○ 10/21 - 3rd in the Burg ○ 10/25 - Monthly Meeting/Walk ● Ben will be moving to Philadelphia and will be leaving an open chair position with the |

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| | <p>committee</p> <ul style="list-style-type: none"> ● Tyler has the idea to create themes around each month, next month's theme is Fire Safety <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> ● Reminder: FOM Board Members, please commit to participating in 2 block walks annually at least. Bring a friend! ● If anyone has ideas for themes for the rest of the year, let Tyler know! <ul style="list-style-type: none"> ○ Mindfulness ○ Healthy eating ○ Trash ○ Gun safety |
| <p>Community Building Mikell & Lisa</p> | <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> ● Adopt a Park proposal: (Need more signatures) ● Wednesday Workshops 6:30-7:30pm <ul style="list-style-type: none"> ○ Good Brotha's has closed in Midtown, which was the planned location for these workshops. If anyone has ideas on where we could host these events, please share with Mikell and Lisa. ○ October 19th (Voter Education) ○ November 2nd (Financial Literacy) ○ November 19th (Home Ownership) ○ Lisa & Mikell will select dates and presenters |
| <p>Business Autumn & Sandi</p> | <p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <ul style="list-style-type: none"> ● New business members! <ul style="list-style-type: none"> ○ Millworks ○ Elementary Coffee ○ Big Brothers Big Sisters ○ Pursuit Coworking Space (honorary member) ○ Susquehanna Art Museum ● Continue collecting survey responses, as of yesterday there were 51 survey responses. Cat shared on Instagram a post and the link to the survey, so the board should help by resharing! <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> ● Fall Block Party - October 22nd <ul style="list-style-type: none"> ○ Pumpkin painting activity (sponsored by a Business Member) ○ Millworks will have beer ● Midtown Maker Series - Spring 2023 ● Silent disco - Winter 2023 |
| <p>Events Hannah & Heavenly</p> | <p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <ul style="list-style-type: none"> ● Midtown Meet Up at Alvaro's <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> ● Saturday, October 22nd - Fall Block Party & Annual Meeting ● November 5th - Personal Item Drive @ EFP <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> ● Sign up to volunteer (we need you!). Blue spaces are open volunteer slots |
| <p>Beautification Lindsey & Lynette</p> | <p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <ul style="list-style-type: none"> ● Beautification Projects & Responsibilities: <ul style="list-style-type: none"> ○ Here is the document that outlines the Beautification Committee's annual projects and responsibilities along with potential areas of focus. ● Upcoming Events: |

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| | <ul style="list-style-type: none"> ○ Harrisburg City Plantings - We'll try to stay in touch with Ellen Roane to determine when planting will be done this fall (the city will need volunteers). ○ Oct 4th, meet at Broad Street Market's patio at 7:00 pm. ○ We've been deliberate about having at least 2 people stop by Pocket Park during Trash Tuesday. <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> ● If you have been part of the Beautification committee or have helped plan specific events or projects, please consider sharing some of your knowledge by adding items or specific information to the Beautification Projects & Responsibilities Document. ● If you would be interested in participating in any meetings to replicate Harrisburg's Peace Garden in/closer to the Midtown area of the river, please email j.LynetteCarter@gmail.com |
| <p>Communications Priscilla, Zoe, Cat & Julian</p> | <p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <ul style="list-style-type: none"> ● Thanks to everyone who tags FOM in Instagram stories. We make sure to share those, so please keep it up! ● Priscilla will send an email reminder on Wednesday, September 21st for newsletter items. The items are due on Tuesday, September 27th. Priscilla will send out the newsletter on Friday, September 30th. <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> ● Please send your annual review notes to Cat by Oct 4 ● New marketing process for promos (pre-marketing, day of) ● Updates to the Friends of Midtown website are in progress |
| <p>Nominating Committee Nate, Autumn, Cat, Zach</p> | <p>UPDATES (HIGHLIGHTS & CHALLENGES) All Board Members</p> <ul style="list-style-type: none"> ● President - Molly Haragan ● Vice President - Nate Lotze ● Treasury - Eileen, Austin ● Nominating - Nate, Autumn, Cat, Zach ● Comms - Priscilla, Cat, Zoe, Julian ● Membership/Development - Priscilla ● Beautification - Lynette ● Safety - Ben, Tyler ● Business - Autumn, Sandi ● Community Building - Mikell, Lisa ● Events - Hannah, Heavenly ● At Large - Jodi, Zach, Alison <p>UPCOMING EVENTS/PLANS</p> <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> ● Is anyone interested in joining the Nominating Committee? Involves taking part in 30-minute interviews when we have board candidates. |

Closing

Sandi Emery motioned to close the meeting, Autumn Anderson seconded the motion. The meeting closed at 7:22 PM.